

289-YANKEE STORE, BERMUDA -

NO. OCH873

ORDER No. 60715

DATE 5-16-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 R. M. YES

TITLE IN FULL

THE ST. GEORGE HOTEL,  
ST. GEORGE'S BERMUDA.

IMPRINT SAME AS ABOVE

*8 pl. it, color*

PRIVATE NO. BEFORE IMPRINT: 289

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

LEFT  
GOLF COURSE IN BACKGROUND. TOWN IS QUIANT 17th CENTURY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date MAY 16 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1950	MAY 23 1950
SKETCH				
RETOUCHING		3 1/4	MAY 17 1950	MAY 19 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUENG				
HAND COLOR PROOF		2	JUN 5 1950	
ARTIST DEPT.	117	11		7-6-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



274-YANKEE STORE, BERMUDA

NO. OCH874

ORDER NO. 60715

DATE 5-16-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A TUCKER'S TOWN BEACH, BERMUDA

PRIVATE NO. BEFORE IMPRINT: 274

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BEACH HAS CLEAN PINK CORAL SAND. CRYSTAL CLEAR BLUE  
WATER. IN THE DISTANCE IS RUNWAY FOR AIR FIELD.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

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order for this customer. Please  
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tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date MAY 16 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 23 1950
SKETCH				
RETOUCHING	4	3	MAY 17 1950	MAY 22 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1½	JUN 8 1950	
ARTIST DEPT.	101	9	7-5-50	7-6-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAY 7 1950

By

DATE Photo Returned to Customer



239-YANKEE STORE, BERMUDA

NO. OCH875  
ORDER No. 60715  
DATE 5-16-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
GOVERNMENT HOUSE, BERMUDA

PRIVATE NO. BEFORE IMPRINT: 239

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

KEEP BUILDING WHITE (LIME STONE). USE CARD 6AH1338  
FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By  
Date MAY 16 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date MAY 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1950	MAY 23 1950
SKETCH				
RETOUCHING	3	4	MAY 17 1950	MAY 22 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	134		6-14-50
ARTIST DEPT.	109	934		7-6-50

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



253-YANKEE STORE, BERMUDA

NO. 6CH876

ORDER No. 60715

DATE 5-16-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GIBB'S HILL LIGHTHOUSE IN  
BERMUDA

8 pt. it, c. & h.

PRIVATE NO. BEFORE IMPRINT: 253

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

KEEP LIGHTHOUSE WHITE ( IRON STRUCTURE). TREES ARE CEDAR,  
AND OLEANDERS AT BOTTOM OF PICTURE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

MAY 16 1950

ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

MAY 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 23 1950
SKETCH				
RETOUCHING		3 1/2	MAY 17 1950	MAY 19 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	8	1 1/2	JUN 5 1950	
ARTIST DEPT.	108	9		7-5-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



326-YANKEE STORE, BERMUDA

NO. OCH877  
ORDER No. 60715  
DATE 5-16-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOON GATE AT "WIDDRINGTON"  
BERMUDA

PRIVATE NO. BEFORE IMPRINT: 226

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TALL TREE IN CENTER IS A PAWPAW. SHOW TROPICAL GARDEN SETTING.

RUINED WALLS & FOUNDATION OF AN OLD HOUSE HAVE BEEN CONVERTED INTO WALLED GARDEN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other in making an attractive set.

Executive OK of Estimate

By

Date MAY 16 1950

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 23 1950
SKETCH				
RETOUCHING	10	3½	MAY 17 1950	MAY 19 1950
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	13/4	JUN 5 1950	
ARTIST DEPT.	115	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUL 7 1950

By

DATE Photo Returned to Customer



292-YANKEE STORE, BERMUDA

NO. 0CH878

ORDER No. 60715

DATE 5-16-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"GLENCOE" PAGET, BERMUDA

8 pl. st., color

PRIVATE NO. BEFORE IMPRINT: 292

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HOUSES - PALE YELLOW. PORCH & SHUTTERS ARE DARK GREEN.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date MAY 16 1950

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 23 1950
SKETCH				
RETOUCHING	10	3-4	MAY 17 1950	MAY 18 1950
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	JUN 5 1950	
ARTIST DEPT.	113	9		7-6-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUL 7 1950

By

DATE Photo Returned to Customer



THE EDWARDS NEWS CO., PORT ARTHUR  
& BEAUMONT, TEXAS

NO. OCH879

ORDER No. 61004

DATE 5-18-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ST. MARY'S HOSPITAL, PORT  
ARTHUR, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH1655, BUILDING TO BE ALL WHITE, SAME AS  
ENTRANCE ON CARD ENCLOSED.,

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
in making an advertisement set.

Executive OK of Estimate

By MAY 19 1950  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 19 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 23 1950
SKETCH				
RETOUCHING	7	5	MAY 22 1950	MAY 22 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1/2	JUN 5 1950	
ARTIST DEPT.	120	8 1/2		7/12/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 18 1950



THE EDWARDS NEWS CO., PORT ARTHUR  
& BEAUMONT, TEXAS

NO. OCH880

ORDER NO. 61004

DATE 5-18-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CITY HALL AND AUDITORIUM,  
BEAUMONT, TEXAS,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM CARD 119446-N. PILLARS IN FRONT ENTRANCE AND  
ALL WINDOW FRAMES AND TRIM AROUND TOP OF BUILDING TO BE WHITE.  
BRICK IN BUILDING IS AC#36. DOORS-SAME COLOR AS ON CARD  
ENCLOSED. ENTRANCE STEPS ARE CONCRETE.

REMOVE-OLD CAR AND LIGHT POLE AND CAR TRACKS.

SUBMIT:

RET. PHOTO REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

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to make an attractive set.

Executive OK of Estimate

By

Date MAY 19 1950

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 19 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1950	MAY 23 1950
SKETCH				
RETOUCHING	5	2 1/2	MAY 22 1950	MAY 22 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1 1/4	JUN 5 1950	
ARTIST DEPT.	117	8		7-12-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



THE EDWARDS NEWS COL, PORT ARTHUR  
& BEAUMONT, TEXAS

NO. OCH881

ORDER No. 61004

DATE 5-18-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

GOODHUE BUILDING, BEAUMONT, TEXAS,

IMPRINT SAME AS ABOVE

*6 pl. stat., c & h*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 119449-N. COLORS SAME AS CARD ENCLOSED.

REMOVE-ALL CARS, PEOPLE AND CAR TRACKS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

**ATTENTION**

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Executive OK of Estimate

By

Date MAY 19 1950

**ESTIMATE**

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 19 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1950	MAY 25 1950
SKETCH				
RETOUCHING	4	5	MAY 22 1950	MAY 23 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2	MAY 8 1950	
ARTIST DEPT.	23	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 18 1950



THE EDWARDS NEWS CO., PORT ARTHUR  
& BEAUMONT, TEXAS

NO. OCH882

ORDER No. 61004

DATE 5-18-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. POST OFFICE AND COURT HOUSE,  
BEAUMONT, TEXAS

*6 pt. it., cals*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4A289-N. COLORS TO BE LIKE ATTACHED VIEW.  
NOT ANY DARKER.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

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Executive OK of Estimate

By

Date MAY 19 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 19 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 22 1950	MAY 23 1950
SKETCH				
RETOUCHING	3	1/2	MAY 22 1950	MAY 22 1950
REPHOTO				
PHOTO-LITHO				JUN 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	8	1/2	JUN 5 - 1950	JUN 5 1950
ARTIST DEPT.	113	8		7-12-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



THE EDWARDS NEWS CO., PORT ARTHUR &  
BEAUMONT, TEXAS

NO. 0CH883

ORDER NO. 61004

DATE 5-18-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

BEAUMONT HIGH SCHOOL,  
BEAUMONT, TEXAS,

*698. 21. 50*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 840-30-N. TRIM BETWEEN 2nd & 3rd FLOORS-AC72.  
BUILDING IS BRICK-AC#36. WINDOW FRAME TRIM-WHITE. THE  
STREET MARKED "X" ON OLD CARD SHOULD BE A LIGHT GRAY.CEMENT.  
SKY TO BE BLUE WITH WHITE CLOUDS. NOTE INSTRUCTIONS ON CARD  
ENCLOSED. MAKE BUSHES TWICE THE SIZE AS ON CARD.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

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in harmony with each other  
to make an attractive

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1950	MAY 25 1950
SKETCH				
RETOUCHING	3	2 1/2	MAY 22 1950	MAY 23 1950
REPHOTO			MAY 19 1950	MAY 22 1950
PHOTO-LITHO			MAY 31 1950	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	5	1 1/2	JUN 12 1950	JUN 13 1950
ARTIST DEPT.	115	2 1/2	July 10, 1950	July 11, 1950

DATE BLUEPRINT OK'D

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D

3

DATE Filed

By *jr*

DATE Photo Returned to Customer



NO. 0CH884

THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT, TEXAS. ORDER No. 61007

DATE 5-18-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RICE THRESHING, NEAR BEAUMONT, TEXAS

*Expt. it, color*

SMALL TYPE: PHOTO BY BUSINESS MEN'S STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

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Executive OK of Estimate

By

Date MAY 19 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 17 1950

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 22 1950	MAY 23 1950
SKETCH				
RETOUCHING	4	31	MAY 19 1950	MAY 22 1950
REPHOTO				
PHOTO-LITHO				JUN 2 - 1950
BLUEPRINT				
STRIPPING, OPAQUING	8			
HAND COLOR PROOF		1/2	JUN 5 - 1950	
ARTIST DEPT.	33	9	JUL 12, 1950	JUL 24, 1950

AUG 16 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 0CH885  
THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT, TEXAS. ORDER No 61007  
DATE 5-18-50  
25 M POST CARDS ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER CENTER-BORDER  
TITLE IN FULL  
PEARL STREET BY NIGHT,  
BEAUMONT, TEXAS, 6 pl. Int., color  
SMALL TYPE: PHOTO BY BUSINESS  
MEN'S STUDIO  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED.

NIGHT SCENE

SUBMIT YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

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tives are uniform and colors are  
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Executive OK of Estimate  
By \_\_\_\_\_ Cost Dept. Checked  
Date MAY 19 1950  
ESTIMATE  
AND WORK SCHEDULE  
By \_\_\_\_\_ Date MAY 19 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 26 1950	MAY 26 1950
SKETCH				
RETOUCHING	1	7	MAY 19 1950	MAY 26 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	9	134	JUN 12 1950	JUN 13 1950
ARTIST DEPT.	110	11		7/13/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JUL 18 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



NO. OCH886

THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT, TEXAS

ORDER No. 61007

DATE 5-18-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

JEFFERSON COUNTY COURT HOUSE,  
BEAUMONT, TEXAS

SMALL TYPE: PHOTO BY BUSINESS  
MEN'S STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED.

SUBMIT: YES

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Reprint  
Add to left +  
Right side

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 26 1950	MAY 26 1950
SKETCH				
RETOUCHING	5	4	MAY 22 1950 MAY 19 1950	MAY 23 1950
REPHOTO				MAY 1950
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	12	JUN 13 1950	JUN 13 1950
ARTIST DEPT.	41	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

By

JUL 18 1950

20



NO. OCH887

THE EDWARDS NEWS CO., PORT ARTHUR &amp; BEAUMONT, TEXAS

ORDER No. 61007

DATE 5-18-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF BETHLEHEM STEEL  
COMPANY, BEAUMONT, TEXASSMALL TYPE: PHOTO BY BUSINESS  
MEN'S STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By  
Date MAY 19 1950By  
Date MAY 19 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 23 1950
SKETCH				
RETOUCHING	5	2	MAY 19 1950	MAY 22 1950
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	2	JUN 14 1950	JUN 16 1950
ARTIST DEPT.	112	112		

JUL 18 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT, TEXAS		NO. OCH888
*****		ORDER No. 61007
*****		DATE 5-18-50
25 M POST CARDS	ART COLORTONE	WHITE BORDER

<p>(ALL OF THIS ON THE PICTURE SIDE)</p> <p>PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER</p> <p>TITLE IN FULL BAPTIST HOSPITAL OF SOUTH EAST TEXAS, BEAUMONT, TEXAS,</p> <p><i>6 yd. with color</i></p> <p>SMALL TYPE: PHOTO BY BUSINESS MEN'S STUDIO</p>	<p>(ALL OF THIS ON THE ADDRESS SIDE)</p> <p>FRONT No. 1 R.M. NO</p> <p>IMPRINT SAME AS ABOVE</p> <hr/> <p>PHOTO PROPERTY OF CUST.</p>
--	---

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

**ATTENTION**

*12* Subjects on order for this customer. Please see to it that all cuts or negotiations are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate	<b>ESTIMATE</b>	Cost Dept. Checked
By _____	<b>AND WORK SCHEDULE</b>	By <i>K</i>
Date <b>MAY 19 1950</b>		Date <b>MAY 19 1950</b>

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1950	MAY 24 1950
SKETCH				
RETOUCHING	4	3	MAY 19 1950	MAY 23 1950
REPHOTO				
PHOTO-LITHO				JUN 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	7	1 1/2	JUN 5 - 1950	JUN 5 1950
ARTIST DEPT.	32	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed **JUL 24 1950**

By \_\_\_\_\_ By *Jo*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. OCH889

THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT,  
TEXAS

ORDER No. 61007

DATE 5-18-50

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL  
LAMAR COLLEGE, BEAUMONT, TEXAS

*6 ph. set, color*

SMALL TYPE: PHOTO BY BUSINESS  
MEN'S STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR CROPPING.

FOLLOW ~~THE~~ TISSUE OVERLAY/ SEE COLOR INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

*12* Subjects  
order for this customer. Please  
be it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date MAY 19 1950

## AND WORK SCHEDULE

By

Date MAY 19 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 23 1950
SKETCH				
RETOUCHING		4	MAY 19 1950	MAY 22 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	8	12	JUN 14 1950	JUN 16 1950
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 18 1950



NO. 0CH890

THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT,  
TEXAS

ORDER No. 61007

DATE 5-18-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TYRRELL PUBLIC LIBRARY,  
BEAUMONT, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY BUSINESS  
MEN'S STUDIO,

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED!

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF ~~YES~~ YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date MAY 19 1950

ESTIMATE

Cost Dept. Checked

By

Date MAY 19 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1950	MAY 25 1950
SKETCH				
RETOUCHING	2	6	MAY 19 1950	MAY 24 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2	MAY 8 1950	JUN 9 1950
ARTIST DEPT.		9 1/2	July 14, 1950	July 19, 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH891 — ORDER NO. 60959 DATE 5-19-50

CUSTOMER MARI-JEAN HOTEL  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

MARI-JEAN HOTEL  
CENTRAL AVE. AT 24TH ST.  
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



175

NO. 0CH892

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ORDER NO. 61011  
ALBUQUERQUE, N.M. -

DATE 5-19-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TITLE ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: NAZARETH SANATORIUM, ROUTE 4,  
BOX 270, ALBUQUERQUE, N.M.

PRIVATE NO. BEFORE TITLE: A-56

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED AND FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1950	
SKETCH				
RETOUCHING	10	3	MAY 20 1950	MAY 23 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	8	1½	JUN 12 1950	
ARTIST DEPT.	115	9	June 22, 1950	June 23, 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JUN 27 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH893 - ORDER NO. 60981 DATE 5-21-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER ST. LUKE'S METHODIST HOSPITAL  
CEDAR RAPIDS, IOWA

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. LUKE'S METHODIST HOSPITAL  
CEDAR RAPIDS, IOWA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

USE LARGE PHOTO OF ARCHITECTURAL DRAWING.

USE SAME COLOR BRICK AS ON OBH495. — ONE-STORY SECTION OF NEW BLDG IN THE  
FOREGRD, ALL WINDOW FRAMES IN NEW BUILDING & 4 WINDOW OVERHANGS SHOULD BE  
WHITE. REMOVE SIX HUMAN FIGURES.

COLOR DESCRIPTION

SEE OBH495 AND INSTRUCTIONS ABOVE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH894 ORDER NO. 60986 DATE 5-22-50

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

DANIEL BOONE HOTEL  
COLUMBIA, MO. /

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH895 ORDER NO. 60987 DATE 5-22-50

CUSTOMER WEBSTER HOTEL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SCROLL AT LOWER RIGHT: 7. 100%

THE WEBSTER HOTEL - 2150 LINCOLN PARK  
WEST - CHICAGO, ILL.

BOTH RESIDENTIAL AND TRANSIENT ACCOMMODATIONS

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP EVENLY BOTH SIDES. TOP & BOTTOM AS IS. SEE ATTCHD SHEET FOR TITLE IN  
SCROLL. TAKE OUT WINDOW WASHER. TAKE OUT CARDS IN FOREGROUND.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.  
USE OWN DISCRETION FOR COLOR OF BUILDING IN BACKGROUND.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 0CH896 ORDER NO. 60988 DATE 5-22-50

CUSTOMER T.R. CAPPS  
YAKIMA, WASHINGTON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL AT BOT:

OLYMPIC MOTOR LODGE  
ON U.S. 97 - YAKIMA, WASHINGTON  
"NEW AND MODERN"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PUT SIGN FROM SEPARATE PHOTO AT CENTER FRONT IN FRONT OF OFFICE.

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

SHOW RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

Ret'd 9/9/50 B

PHOTO RETURNED

TO

PHOTO USED FOR

587

Ret 6 1/2

340 13

26 229

Went!



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 0CH897	ORDER NO. 60989	DATE 5-22-50	DEPT. RETOUCHING	DATE COMPLETED	Photos for this Customer
	CUSTOMER	CLOTHING OUTLET STORE BALTIMORE, MARYLAND		ENGRAVING		
			PHOTO LITHO			
			COMPOSING			
		LITHO ART				
50 BUSINESS CDS SIZE 3 1/2 X 2 5/16						STYLE ART COLORTONE-FULL FACE
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout						FRONT NO. NO
Title in Plate Yes No Copyright in Plate Yes No						(All of this on address side) R. M. Yes No
Title in full						R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
A SECTION OF OUR SPACIOUS SHOW ROOM' (6 pl. large bathin.)						Trade Mark Yes No Special type as sample
RETOUCHING DEPARTMENT						IMPRINT: Customer C. T. Imprint No Imprint
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue
Follow Layout						
CROP AS MARKED ON OVERLAY.						
SEE TISSUE OVERLAY FOR RETOUCHING.						
COLOR DESCRIPTION						
FOLLOW TISSUE OVERLAY.						

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Handwritten notes on the back of the order form, including "273" and "100H".



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. OCH898

ORDER No. 60991

DATE 5-22-50

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

V-5-PICNIC GROUND AND LOVELY BEACH,  
ATLANTIC OCEAN/ VERO BEACH, FLA.

PRIV. # BEFORE TITLE: V-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By W. J. 22 1950

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1950	MAY 25 1950
SKETCH				
RETOUCHING	3	2	MAY 22 1950	MAY 23 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	MAY 31 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1 1/2	MAY 8 1950	JUN 9 1950
ARTIST DEPT.	1/10	9		7/7/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUL 7 1950

By 70

DATE Photo Returned to Customer



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. OCH899  
ORDER No. 60991  
DATE 5-22-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO  
IMPRINT SAME AS ABOVE.

D-13 - THE MAGNIFICENT GULF STREAM  
COUNTRY CLUB BETWEEN DELRAY  
BEACH AND LAKE WORTH, FLORIDA

PRIV # BEFORE TITLE: D-13

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By  
Date MAY 22 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By  
Date MAY 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1950	MAY 26 1950
SKETCH				
RETOUCHING	4	3	MAY 22 1950	MAY 24 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2	JUN 12 1950	JUN 13 1950
ARTIST DEPT.	108	9		7-7-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 7 1950



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. OCH900  
ORDER No. 60991  
DATE 5-22-50

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

D-17-TRULY BEAUTIFUL - ST. PAUL'S  
EPISCOPAL CHURCH, DELRAY BEACH,  
FLA. 1

PRIV. # BEFORE TITLE: E-14

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7  
Subjects on  
order for this customer. Please  
see to it that all color nega-  
tives are uniform and colors are  
in harmony with each other  
to make an accurate set.

Executive OK of Estimate

By  
Date MAY 22 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date MAY 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1950	
SKETCH				
RETOUCHING		3	MAY 22 1950	MAY 23 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	7	1 1/2	MAY 8 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 68H901

ORDER No. 60991

DATE 5-22-50

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

WARM, SUNNY CASINO POOL, SHOWING  
SEACREST HOTEL, DELRAY BEACH,  
FLA. 1 *8 p.m. 4-22-50*

PRIV. # BEFORE TITLE: D-15

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By *[Signature]*  
Date MAY 22 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAY 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1950	MAY 25 1950
SKETCH	5	30		
RETOUCHING			MAY 22 1950	MAY 24 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½		6-14-50
ARTIST DEPT.	45	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By *[Signature]*

DATE Photo Returned to Customer

JUL 18 1950



F.E.C. NEWS CO., WEST PALM BEACH, FLA.  
PHOTO BY JANET B. GARNSEY

NO. OCH902

ORDER NO. 60991

DATE 5-22-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ POMPANO BEACH YACHT BASIN,  
"ONE OF FLORIDA'S FINEST",  
/ POMPANO BEACH, FLA. /

*Exp. 10/1/50*



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

**YES**  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

7  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and color  
in harmony with each other  
to make as attractive set.

Colors are

other

Executive OK of Estimate

By MAY 22 1950

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 22 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1950	MAY 24 1950
SKETCH				MAY 23 1950
RETOUCHING	9	3	MAY 22 1950	
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				JUN 13 1950
HAND COLOR PROOF	3	2	JUN 12 1950	
ARTIST DEPT.	101	11	7-11-50	7-12-50

DATE BLUEPRINT OK'D

DATE Filed JUL 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



F.E.C. NEWS CO., WEST PALM BEACH, FLA.  
PHOTO BY JANET B. GARNSEY

NO. OCH903

ORDER NO. 60991

DATE 5-22-50

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No I

R. M. NO

IMPRINT

SAME AS ABOVE.

P2 - EXCLUSIVE HILLSBORO CLUB AND  
HISTORIC LIGHTHOUSE  
/ POMPAHO BEACH, FLA. 1 *8 ph. stat. color*

PRIV. # BEFORE TITLE: P-2

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects on  
order for this customer. Please  
see to it that all cuts - nega-  
tives - uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

MAY 22 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 26 1950
SKETCH				
RETOUCHING	3	2.00	MAY 22 1950	MAY 25 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLEUPRINT				
STRIPPING, OPAQUING	6	1 1/2		
HAND COLOR PROOF			JUN 12 1950	JUN 13 1950
ARTIST DEPT.	45	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 24 1950



F.E.C. NEWS CO., WEST PALM BEACH, FLA.  
PHOTO BY JANET B. GARNSEY,

NO. OCH904

ORDER No. 60991

DATE 5-22-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

P.3 - WINTER VEGETABLE MARKET AT POMPANO  
BEACH, FLA.

/ "LARGEST IN THE WORLD" /

PRIV. # BEFORE TITLE: P.3

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CROP AS MARKED.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1950	MAY 26 1950
SKETCH				
RETOUCHING	9	2½	MAY 22 1950	MAY 23 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1¾	JUN 14 1950	JUN 15 1950
ARTIST DEPT.	106	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 21 1950



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. OCH905

ORDER No. 60992

DATE 5-22-50

25 M POST CARDS

C.T. ART CO LORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

C-10-PALM BEACH HOTEL / PALM BEACH,

FLA. /

PRDV. # BEFORE TITLE: C-10

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

6 Subject on  
order for this customer. Please  
see to it that all cuts or mag-  
nified are uniform and color are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1950	MAY 25 1950
SKETCH				
RETOUCHING		3 1/2	MAY 23 1950	MAY 25 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2	JUN 13 1950	JUN 14 1950
ARTIST DEPT.	108	9		6-30-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JUL 5 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. OCH906

ORDER NO. 60992

DATE 5-22-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

6/4-GOLFING AT THE WORLD-FAMOUS  
BREAKERS / PALM BEACH, FLA. 1

PRIV. # BEFORE TITLE: C-14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all text or mag-  
nitudes are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

MAY 22 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1950	MAY 25 1950
SKETCH				
RETOUCHING		2	MAY 23 1950	MAY 23 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	JUN 12 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	8	130	JUN 12 1950	
ARTIST DEPT.	108	132		6-27-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. OCH907

ORDER NO. 60992

DATE 5-22-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

6-4/- RACING AT FLORIDA'S BEAUTIFUL DOG  
TRACK -/PALM BEACH KENNEL CLUB

PRIV. # BEFORE TITLE: C-41

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAYS FOR INSTRS. ON INSERT OF DOGS.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By Date MAY 22 1950

AND WORK SCHEDULE

By Date MAY 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 31 1950
SKETCH				
RETOUCHING		3 1/2	MAY 23 1950	MAY 29 1950
REPHOTO			MAY 23 1950	MAY 23 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2	JUN 12 1950	JUN 12 1950
ARTIST DEPT.	112	9		

JUL 5 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. OCH908

ORDER No. 60992

DATE 5-22-50

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R.M. NO

IMPRINT SAME AS ABOVE.

6-12-MOTORING ALONG THE ATLANTIC-PALM  
BEACH TO LAKE WORTH, FLORIDA

PRIV. # BEFORE TITLE: C-42

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date MAY 22 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 26 1950
SKETCH				
RETOUCHING	3-2 2-1	3	MAY 23 1950	MAY 25 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLEUPRINT				
STRIPPING, OPAQUING	4			
HAND COLOR PROOF		1-2	JUN 13 1950	JUN 13 1950
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. OCH909

ORDER No. 60992

DATE 5-22-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOOD FISHING - GRAND BATHING /  
NEW SINGER ISLAND BRIDGE /  
RIVIERA BEACH, FLORIDA

PRIV. # BEFORE TITLE: R-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date MAY 22 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1950	MAY 25 1950
SKETCH				
RETOUCHING	4	2 1/2	MAY 23 1950	MAY 24 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2	MAY 30 1950	
ARTIST DEPT.	-	115	June 26, 1950	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. OCH910

ORDER NO. 60993

DATE 5-22-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

V-13 -AFRICAN SAUSAGE TREE GROWING  
IN FLORIDA

BOT: AT THE MC KEE JUNGLE GARDENS,  
VERO BEACH

PRIV. # BEFORE TITLE V-13

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOT

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

60 K 20 10

Executive OK of Estimate

By MAY 22 1950

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 22 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1950	MAY 25 1950
SKETCH				MAY 23 1950
RETOUCHING	3	1 1/2	MAY 23 1950	
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	1	1 1/2	JUN 13 1950	JUN 14 1950
ARTIST DEPT.	114	10	JUN	6/30/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUL 5 1950

By

DATE Photo Returned to Customer



BURKE 5-\$1.00 STORE  
WHITE SULPHUR SPRINGS, W.VA.

NO. 0EH911

ORDER No. 61042

DATE 5-23-50

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

GATEWAY ENTRANCE TO GREENBRIER  
HOTEL, WHITE SULPHUR SPRINGS,  
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE BRICK COLUMNS & WALL & TOP DESIGN. BLACK BRONZE LIGHTS  
ON COLUMNS. DARK GRAY DRIVE. LIGHT CEMENT WALK & CURBS ON  
DRIVE. WHITE STONES ON LEFT & RIGHT OF DRIVE. GREEN PINE  
SHRUBBERY ON RIGHT & LEFT OF COLUMNS.  
REMOVE SMALL SHRUBBERY IN FOREGROUND ON LEFT & RIGHT OF DRIVE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

MAY 23 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1950	MAY 25 1950
SKETCH				
RETOUCHING	4	1	MAY 24 1950	MAY 25 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	9	12	JUN 12 1950	JUN 13 1950
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 5 1950



BURKE 5-\$1.00 STORE,  
WHITE SULPHUR SPRINGS, W.VA.

NO. ~~EE~~ OCH912

ORDER No. 61042

DATE 5-23-50

6½ MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE MAIN ENTRANCE OF THE  
GREENBRIER, WHITE SULPHUR SPRINGS,  
W. VA. /

*6 pt. ital, color*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING & COLUMNS & CORNICES. VERY LIGHT GRAY  
MARQUEE & STEPS ON LEFT CENTER. BRIGHT GREEN LAWN. DARKER  
GREEN FOLIAGE ON TREES. SOFTEN SHADOW IN FOREGROUND ON  
LAWN.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or mag-  
nifications are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAY 23 1950  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 23 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1950	MAY 26 1950
SKETCH				
RETOUCHING	✓	2	MAY 24 1950	MAY 25 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2	JUN 12 1950	JUN 13 1950
ARTIST DEPT.	120	9 1/2		6/27/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUN 28 1950

By

DATE Photo Returned to Customer



BURKE 5-\$1.00 STORE,  
WHITE SULPHUR SPRINGS, W.VA.

NO. 0CH913

ORDER No. 61042

DATE 5-23-50

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE GREENBRIER SWIMMING POOL,  
WHITE SULPHUR SPRINGS, W.VA.

*6 pt. int. color*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
note that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
in order to reproduce set.

Executive OK of Estimate

By MAY 23 1950  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 23 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1950	MAY 26 1950
SKETCH				
RETOUCHING	5	2 1/2	MAY 24 1950	MAY 25 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT				
STRIPPING, OPÂQUING				
HAND COLOR PROOF	6	2	JUN 12 1950	JUN 13 1950
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUL 18 1950

By

DATE Photo Returned to Customer



BURKE 5-\$1.00 STORE,  
WHITE SULPHUR SPRINGS, W.VA.

NO. 0CH914

ORDER No. 61042

DATE 5-23-50

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GREENBRIER'S GRAND BALLROOM,  
WHITE SULPHUR SPRINGS, W. VA.

*6 ph. set, c & lc*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES /

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR INSTRUCTIONS ENCLOSED, WITH COLORED PICTURE FOR GUIDE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date MAY 23 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 29 1950	MAY 29 1950
SKETCH				
RETOUCHING		✓	MAY 24 1950	MAY 29 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	2	JUN 12 1950	JUN 12 1950
ARTIST DEPT.	101	11	6-26-50	6-27-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUL 5 1950

By

DATE Photo Returned to Customer



BURKE 5-\$1.00 STORE,  
WHITE SULPHUR SPRINGS, W.VA.

NO. OCH915

ORDER No. 61042

DATE 5-23-50

6½ MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREENBRIER AIRPORT, ON MIDLAND  
TRAIL U.S. 60, WHITE SULPHUR  
SPRINGS, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~YES~~ NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR INSTRUCTIONS ENCLOSED, SEE CARD ENCLOSED.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By  
Date MAY 24 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date MAY 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1950	MAY 25 1950
SKETCH				
RETOUCHING	4	2 ✓	MAY 24 1950	MAY 25 1950
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1 1/2 ✓	JUN 12 1950	JUN 15 1950
ARTIST DEPT.	102	9 1	6/30/50	7/5/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUL 7 1950

By 70

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH916 ORDER NO. 61275 DATE 5-23-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER PARKWAY HOTEL  
CHICAGO, ILL.

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

IN SCROLL AT LOWER LEFT:  
PARKWAY HOTEL  
2100 LINCOLN PARK WEST  
CHICAGO, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

38-1-2-40

Retouched photo  
loaned to customer 12/15



17  
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH917 ORDER NO. 61274 DATE 5-23-50

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYL ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOTEL PARRISH —  
GREAT BEND, KANSAS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT AUTOS., STREET LIGHT STANDARDS & TREES, SIGNS HOTEL ZARAH, ETC.  
AND SUBDUE PORTIONS OF BLDGS THAT WILL BE VISIBLE TO RIGHT AND LEFT OF  
HOTEL ZARAH.

COLOR PROOF TO ALLIS PRESS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH918 ORDER NO. 61273 DATE 5-23-50

CUSTOMER CLAUSON BROS. AUTO SALES  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DODGE - DODGE JOB RATED TRUCKS  
PLYMOUTH

BOT: CLAUSON BROS. 3300 W. IRVING PARK  
RD. - CHICAGO/ *see layout*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

SEE LAYOUT AND INSTRUCTIONS ATTACHED.

SUBMIT RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

SEE LAYOUT AND INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

*Rt 5-  
16.12  
20.9*

*additional Rt  
75.5 1hr*

*OK*

*Submit Ret.  
Photo to  
Customer*

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH919 ORDER NO. 61272 DATE 5-23-50

CUSTOMER THIRD STREET CAFE  
BEMIDJI, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
(All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

THIRD STREET CAFE, BEMIDJI, MINN.  
"THE MOST POPULAR CAFE IN THE NORTHWEST"

RETOUCHING DEPARTMENT

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

CROP TO BEST ADVANTAGE.

COLOR DESCRIPTION

CEILING WHITE. BORDER ON WALL MAROON. STOOL SEATS MAROON. STOOL BACKS YELLOW.  
BOOTHES YELLOW. CHAIR BACKS MAROON. WALL ABOVE BORDER YELLOW. WALL BELOW  
BORDER WHITE. COUNTER BLACK. CASES WHITE.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OCH920 ORDER NO. 61271 DATE 5-23-50

CUSTOMER KENTUCKY BAPTIST HOSPITAL  
LOUISVILLE, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

KENTUCKY BAPTIST HOSPITAL  
LOUISVILLE, KY.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

1-5-7

Set 6 1/2 #6

Set 1 1/2

Set 9-114-7/7/50

Handcolor

Wash

4 R



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH921 ORDER NO. 61276 DATE 5-24-50

CUSTOMER BEACH PARK HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BEACH PARK HOTEL  
OCEAN DRIVE AT 6TH ST.  
MIAMI BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH - PLUS CORRECTION GIVEN IN MABEL'S LETTER OF 5/19, PLUS  
COLOR INSTRUCTIONS GIVEN IN THAT LETTER AND HIS LETTER OF 2/16/50 ATTACHED.

USE PHOTO <sup>2</sup> FOR BUILDING  
USE PHOTO 1 FOR REST OF VIEW.

COLOR DESCRIPTION

FOLLOW CORRECTION SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH922 ORDER NO. 61280 DATE 5-24-50

CUSTOMER THE C. SCHMIDT CO.  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE C. SCHMIDT COMPANY  
CINCINNATI 14, OHIO....ETC.

(SEE COPY)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PHOTO AND SAMPLE CARTONS HERewith.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

1-5-7  
L. Sch  
10 106  
10 106  
Blue + Red  
Impressions

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH923 ORDER NO. 61285 DATE 5-24-50

CUSTOMER

BARNES' HOTELS  
LOGANSPOET, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

/ BARNES HOTEL, LOGANSPOET,  
INDIANA

FRONT NO.

5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ELIMINATE LARGE WOOD TELEPHONE POLE LEFT HAND SIDE, 3 SHORT STREET LIGHTS,  
PENHOUSE ON TOP OF ROOF (CENTER TOP OF PHOTO), ALL ELECTRIC WIRING AT TOP  
OF PHOTO, TOUCH UP ALL WINDOW SILLS AND LINTELS WHERE CEMENT CAME LOOSE.  
ADD SKY AND CLOUD EFFECT.

COLOR DESCRIPTION

BRICK #62. BLDG TRIM WHICH INCLUDES COPING, WINDOW SILLS, AND LINTELS #65.  
TRIMMED #50. STORE FRONTS IN BLACK.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OCH925** ORDER NO. 61299 DATE 5-25-50

CUSTOMER TRINITY METHODIST CHURCH-  
HAMLIN, W. VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

124 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

CAPT. CHARLES E. YEAGER

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE REPHOTO

COLOR DESCRIPTION

USE BEST JUDGEMENT FOR COLORS.

RETURN PHOTO TO CUSTOMER.

Rec'd 6/28/50 B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

HLR. HOFFMAN, INC.  
CHICAGO 15, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate		Yes	No	Copyright in Plate		Yes	No
----------------	--	-----	----	--------------------	--	-----	----

Title in full

RIVIERA HOTEL - 4900 BLACKSTONE  
AVENUE - CHICAGO 15, ILLINOIS  
CHICAGO'S FINEST SMALL HOTEL,

FRONT NO.

(All of this on address side)

R. M.

**Yes**

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

### Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 6BH1184 FOR EXTERIOR VIEW. USE PHOTO HEREWITH FOR INTERIOR VIEW. FOLLOW SKETCH FOR LAYOUT AND DESIGN & INSTRUCTIONS...ON TISSUE OVERLAY AS TO TYPE PANEL:

SUBMIT PROOF.

### COLOR DESCRIPTION

FOLLOW SKETCH.

## CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

**YES**

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR

3M—1-2-40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH927 ORDER NO. 61303 DATE 5-26-50

CUSTOMER VAN'S CAFE  
BRAINERD, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"KNOWN FOR GOOD FOOD" AIR CONDITIONED  
BRAINERD, MINN. .

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

Return colored print *Red 8/11/50 B*

RETURN PHOTO YES NO

38-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*1-5 x 7 add to bill ad.*  
*Photo 174*  
*Photo 10*  
*Reg. 100+*  
*Red Ink*  
*Extra line*  
*Reg for Red*  
*+ DK Blue*  
*(F)*



THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. OCH928

ORDER No. 61097

DATE 5-26-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BUSINESS SECTION, PEEKSKILL,  
N.Y.

*6 pt. l. c. d.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

CUT RIGHT SIDE OF PICTURE IF NECESSARY FOR PROPORTION.  
REMOVE OBSTRUCTION ON SIDEWALK AT LEFT, & OLD 1940 MODEL FORD IN  
CENTER OF STREET... ON WOOLWORTH STORE-TAKE OUT AWNING & TOUCH  
IN WINDOWS, & ENTRANCE. COLORFUL TRIM IN WINDOWS. OUTLINE SOME  
OF THE TOPS OF AUTOS IN STREET. WOOLWORTH BLDG.-CREAM, WHITE TRIM  
CORNICE & WINDOW SILLS. OTHER BLDGS. ALTERNATE COLORS.  
RETOUCH BUILDING IN CENTER OF PICTURE IN BACKGROUND SO STORE FRONT  
WILL SHOW UP MORE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF *NO yes* HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	JUN 6 - 1950
SKETCH				
RETOUCHING	1	7. ✓		JUN 5 1950
REPHOTO				
PHOTO-LITHO				JUN 14 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	7	2	JUN 1 1950	JUN 15 1950
ARTIST DEPT.	41	10.		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By *70* \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Photo in 8041146*  
*Red Impression*

*(E)*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH929 ORDER NO. 61309 DATE 5-26-50

CUSTOMER FAIRYLAND AMUSEMENT PARK  
LYONS, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

CROP EVENLY TOP AND BOTTOM. SEE TISSUE OVERLAY.  
NEW TYPE COPY FOR BIG SIGN TO REPLACE THAT WHICH NOW APPEARS.

SHOW RETOUCHED PHOTO TO CUSTOMER FOR O.K.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Pr 5  
L/A 104  
2/4/50

X  
W 874



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH930 ORDER NO. 61324 DATE 5-29-50

CUSTOMER JIM BAKER ASSOCIATES, INC.  
MILWAUKEE, WISC.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ - M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border— Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WHEN YOU'D RATHER - THAN - YOU'RE WEARING  
ALLEN-EDMONDS - THE SHOE OF TOMORROW..ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(WALES SHOE)

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ALL SHOES HAVE LASTS INSIDE - FOR COLOR OF LAST SEE SAMPLE WHICH IS IN ONE  
OF THE SHOES. /

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. —

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH931

ORDER NO. 61324

DATE

5 29-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6  
Photos for  
this Customer

CUSTOMER

JIM BAKER ASSOCIATES, INC.  
MILWAUKEE, WISCONSIN

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WHEN YOU'D RATHER -THAN- YOU'RE WEARING  
ALLEN-EDMONDS - THE SHOE OF TOMORROW..  
ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(SHAWNEE SHOE)

EVERYTHING SAME AS CARD #1 (OCH930) EXCEPTING CUT AND TYPE (SHOWN ON ARTWORK)  
AND SHOE - SHAWNEE. SEE PHOTO WHICH WILL HAVE TO BE FLOPPED OVER.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH932 ORDER NO. 61324 DATE 5-29-50

CUSTOMER JIM BAKER ASSOCIATES, INC.  
MILWAUKEE, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6  
Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WHEN YOU'D RATHER - THAN - YOU'RE  
WEARING ALLEN-EDMONDS - THE SHOE OF  
TOMORROW...ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(NORSE SHOE)

EVERYTHING LIKE CARD #1(OCH930) EXCEPTING CUT AND TYPE AND SHOES.

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 (Baker)  
Do 1  
Re 2 1/2  
HC 1 1/2  
LA-8

WOT



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH933 ORDER NO. 61324 DATE 5-29-50

CUSTOMER JIM BAKER ASSOCIATES, INC.  
MILWAUKEE, WISC.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6  
Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HERE'S YOUR TICKET TO HAPPY FEET - IT'S  
THE ALLEN-EDMONDS COMFORT GUARANTEE  
.....ETC. (SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(MAC GREGOR SHOE)

FOLLOW THE COLOR ON TABLE CIRCLED ON CARD 7BHL632, ATTCHD & SEE COLOR TISSUE  
OVER ART WORK FOR THE WAY THIS COLOR IS TO BE LAID ON. AROUND THE TYPE "COMFORT  
GUARANTEE" THE EMBELLISHMENT AROUND THIS CAN BE IN BLACK INSTEAD OF THE  
BACKGRD COLOR SHOWN. PHOTO OF SHOE ATTACHED. /

COLOR DESCRIPTION

AS ABOVE...

ALL SHOES HAVE LASTS INSIDE - FOR COLOR OF LAST SEE SAMPLE WHICH IS IN  
ONE OF THE SHOES.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH934 ORDER NO. 61324 DATE 5-29-50

CUSTOMER JIM BAKER ASSOCIATES, INC.  
MILWAUKEE, WISC.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SHOES THAT GIVE YOU A LIFT - ALLEN  
EDMONDS - THE SHOE OF TOMORROW...ETC.  
(SEE COPY) /

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(VARSITY SHOE)

SEE ATTACHED CARD FOR BACKGROUND COLOR. USE OUR #2 RED FOR TYPE AND MATCH  
OTHER COLOR AS CLOSELY AS POSSIBLE. SEE TISSUE OVERLAY FOR LAYING OF  
COLOR ON FIGURE OF MAN. SEE PHOTO FOR SHOES - SEE SAMPLE FOR COLOR.

ALL SHOES HAVE LASTS INSIDE - FOR COLOR OF LAST SEE SAMPLE WHICH IS IN  
ONE OF THE SHOES.

COLOR DESCRIPTION

AS ABOVE....

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH935 ORDER NO. 61324 DATE 5-29-50

CUSTOMER JIM BAKER ASSOCIATES, INC.  
MILWAUKEE 3, WISC.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6  
Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TAKE IT FROM MR. "T" -ALLEN EDMONDS  
THE SHOE OF TOMORROW --ETC./

(SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(WAYNE SHOE)

ARTWORK FOR REPRODUCTION. PHOTO OF SHOE FOR REPRODUCTION.

COLOR DESCRIPTION

SEE SKETCH FOR COLOR. SAMPLE OF SHOE FOR COLOR.  
ALL SHOES HAVE LASTS INSIDE - FOR COLOR OF LAST SEE SAMPLE WHICH IS IN  
ONE OF THE SHOES.

**MAKEOVER**

Charge to Adv 56 Dept.

Makeover Time Required

Time Recorded in Car Dept.

JUL 6 1950

By

**MAKEOVER**

**MAKEOVER**

PHOTO RETURNED

TO

PHOTO USED FOR

Top

Red



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH936 ORDER NO. 61326 DATE 5-29-50

CUSTOMER SNELLING COAL & OIL CO.  
ST. PAUL, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COMPLETE OIL SERVICE - DAY OR

NIGHT - OIL BURNER PARTS & REPAIRS

BOT: SNELLING COAL & OIL CO. - 1455

UNIVERSITY AVE. - PHONE: NE-8655

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type — sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, EXCEPT USE ONLY THAT PORTION OF PICTURE MARKED OFF  
ON TISSUE OVERLAY AND BLOW UP TO FILL REQUIRED SPACE.

COLOR DESCRIPTION

FOLLOW SKETCH WITH CORRECTION ABOVE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH937 ORDER NO. 61337 DATE 5-31-50

CUSTOMER SEQUOIA MOTOR CO.  
OAKLAND, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SEQUOIA MOTOR CO. - 4917 EAST 14TH ST.  
OAKLAND 1, CALIF.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

NIGHT VIEW.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH938 ORDER NO. 61335 DATE 5-31-50

CUSTOMER OSWALD WERNER & SONS CO.  
PITTSBURGH, PA. —

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M BUSINESS CDS SIZE 4 X 2 5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☒ Yes ☐ No

Title in full

WERNER'S PITTSBURGH'S OUTSTANDING  
CLEANERS SINCE 1864 - PHONE: MO-1-2700

FRONT NO. NO

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☒ Yes ☐ No Special type as sample

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE BLACK AND WHITE COPY ATTCHD. FOLLOW SKETCH FOR ARRANGEMENT.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

1-5 x 7

12

3

1 107-6123 20

5

WOT4

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL NO. OCH939 ORDER NO. 61334 DATE 5-31-50

CUSTOMER THE BLOOD-HORSE  
LEXINGTON, KY. -

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE  
3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

HOME OF THE BLOOD-HORSE -  
216 EAST HIGH ST.,  
LEXINGTON, KY....ETC. (SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE WITH PANEL, AT RIGHT (SEE SKETCH)

CROP AS MARKED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. OCH940 ORDER NO. 61346 DATE 5-31-50

CUSTOMER MEREDITH STONE  
BEDFORD, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A TYPICAL MEREDITH'S BEDFORD

LIMESTONE VENEER HOME

BOT: THE HOME OF MRS. FLOYD BROWN,  
BLOOMFIELD, IOWA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETH, BUT BE SURE DETAILS OF STONE COME OUT AS ON PREVIOUS CARD  
9BH1839 ATTCHD.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CORRECTION.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH941 ORDER NO. 61345 DATE 5-31-50

CUSTOMER H. LEE WATERS  
LEXINGTON, N.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART CODORTONE-WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout  
Title in Plate Yes ☒ No Copyright in Plate Yes No  
Title in full

THE LEXINGTON MEMORIAL HOSPITAL  
LEXINGTON, NORTH CAROLINA

FRONT NO. 5 (All of this on address side)  
R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

SMALL TYPE: H. LEE WATERS PHOTO (Small TYPE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

HAVE GOOD CLOUD EFFECTS.

REMOVE DARK STREAKS ON TOWER AT CENTER OF BLDG.

COLOR DESCRIPTION

BLDG. LT. GRAY BRICK NEAR COLOR #39. CONCRETE SLABS ON STEP'S RAILS A DK.  
SHADE OF GRAY. WINDOW FRAMES #65. CONCRETE SLAB & NAME ACROSS FRONT OF BLDG.  
SAME GRAY AS RAILS ON STAIRWAY. SHRUBBERY BOXWOOD, AZALEAS & MOUNTAIN LAUREL.  
BOXWOOD LARGER PIECES, MOUNTAIN LAUREL IS 2 TALLER PIECES IN CENTER BETWEEN  
TWO FLIGHT OF STEPS & AZALEAS GROUPED AROUND THE LAUREL. USE BEST JUDGEMENT  
FOR COLOR.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



5X7

NO. OCH942

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

ORDER No. 61348

DATE 6-1-50

12 1/2 M POST CARDS C.T. PHOTO COLOR IT WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

PALM CANYON DRIVE, PALM SPRINGS, CALIFORNIA

SMALL TYPE UPPER BORDER: A NATURAL COLOR REPRODUCTION FROM KODACHROME

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

# ATTENTION

Subjects in order for this customer. Please make it that all cuts in negatives are uniform and colors in harmony with each other make an attractive set.

Executive OK of Estimate By \_\_\_\_\_

Cost Dept. Checked By \_\_\_\_\_

DATE \_\_\_\_\_

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1950	JUL 10 1950
SKETCH				
RETOUCHING		3	6-30-50	JUL 6 1950
REPHOTO			6-22-50	6-30-50
PHOTO-LITHO				JUL 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUL 24 1950	
ARTIST DEPT.	107	10		8-31-50

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed SEP 11 1950

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



5X7

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. OCH943

ORDER NO. 61348

DATE 6-1-50

12 1/2 M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING POOL, BILTMORE HOTEL,  
PALM SPRINGS, CALIFORNIA

SMALL TYPE UPPER BORDER: A NATURAL  
COLOR REPRODUCTION FROM KODACHROME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R.M. NO

IMPRINT  
SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1950	JUL 10 1950
SKETCH				
RETOUCHING	6	3	JUN 7	JUL 6 1950
REPHOTO			6-25-50	JUN 30 1950
PHOTO-LITHO				JUL 24 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 3/4	JUL 24 1950	
ARTIST DEPT.	108	10 1/2		8-21-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

AUG 85 1950



5X7

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA		NO. OCH 944
		ORDER No. 61348
		DATE 6-1-50'
12 1/2 M POST CARDS C.T. PHOTO COLORIT WHITE BORDER'		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 11 R. M. NO	
TITLE IN FULL	IMPRINT SAME AS ABOVE.	
PALM CANYON DRIVE FROM THE DESERT INN GATES, PALM SPRINGS, CALIFORNIA		
SMALL TYPE UPPER BORDER: A NATURAL COLOR REPRODUCTION FROM KODACHROME		
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF CUST.

USE KODACHROME FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate	<b>ESTIMATE</b>		Cost Dept. Checked
By	<b>AND WORK SCHEDULE</b>		By
Date JUL 6 1950			Date JUL 6 1950
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		JUL 10 1950	JUL 11 1950
SKETCH			
RETOUCHING	2 3 1/4	JUL 7 1950	JUL 10 1950
REPHOTO		6 29 50	JUL 7 1950
PHOTO-LITHO			JUL 27 1950
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	106 13 1/4	JUL 27 1950	
ARTIST DEPT.	109 10		8-21-50
DATE BLUEPRINT OK'D		DATE Filed	
By		By	
DATE HAND COLOR PROOF OK'D		DATE Photo Returned to Customer	



STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. OCH945  
ORDER No. 61348  
DATE 6-1-50

12½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PALM CANYON DRIVE, PALM SPRINGS,  
CALIFORNIA, SHOWING SIDEWALK CAFE

*6 print color*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SAME COLORING AS ON 9BH658, HOWEVER, PALMS HAVE BEEN ADDED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By JUN 1 1950  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 1 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	JUN 6 - 1950
SKETCH				
RETOUCHING		3½	JUN 2 1950	JUN 5 1950
REPHOTO				
PHOTO-LITHO				JUN 16 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1½	JUN 16 1950	6-17-50
ARTIST DEPT.	103	10		8-18-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUN 24 1950

By

DATE Photo Returned to Customer



STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. OCH946  
ORDER No. 61348

DATE 6-1-50'

12 $\frac{1}{2}$  M POST CARDS C.T. PHOTO COLORIT WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

WILD BURROS ON THE DESERT

*6 pt. ital. c. h.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY. FOLLOW COLORED PHOTO.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in  
order for this customer. Please  
see to it that all cuts in nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5x7

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 8 1950	JUN 8 1950
SKETCH				
RETOUCHING	9	3 $\frac{1}{2}$	JUN 2 1950	JUN 7 1950
REPHOTO				
PHOTO-LITHO				JUN 15 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 $\frac{1}{2}$	JUN 15 1950	
ARTIST DEPT.		9 $\frac{3}{4}$		

SEP 11 1950

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. OCH947  
 ORDER No. 61350  
 DATE 6-1-50

FATHER FLANAGAN'S BOYS' HOME, BOYS TOWN, NEBR.

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
 TITLE IN FULL  
 AIR VIEW OF BOYS TOWN, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)  
 FRONT No. I R. M. YES No  
 IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
 MAKE REPHOTO

Reduce Black & Color Prints  
 from D 9579  
 YES yes

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
 ENVELOPE PHOTO TICKET

Executive OK of Estimate \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
 By \_\_\_\_\_ Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 8 1950	JUN 8 1950
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	187	2	JUN 14 1950	6-14-50
ARTIST DEPT.	113	14		6-28-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
 By \_\_\_\_\_ By \_\_\_\_\_  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
 \_\_\_\_\_ 7/3/50

Must have  
 HCP  
 6/14/50



CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.  
TIJUANA, MEX.

NO. OCH948  
ORDER No. 61362  
DATE 6-1-50

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
SECOND STREET LOOKING WEST,  
TIJUANA, MEXICO

PRIV. # BEFORE TITLE: 114

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 23 R. M. NO.  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 1 1950	JUN 1 1950
SKETCH				
RETOUCHING	5	4	JUN 3 1950	JUN 6 1950
REPHOTO				
PHOTO-LITHO			JUN 29 1950	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	7	14	JUN 23 1950	JUN 26 1950
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subject of  
order for this customer. Please  
be so it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an accurate one.

F



NO. 0CH949  
CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A. TIJUANA, ORDER No. 61362  
MEX.

DATE 6-1-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CHURCH OF THE SACRED HEART OF  
CHRIST, TIJUANA, MEXICO

PRIV. # BEFORE TITLE: 116

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 23 R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

SEE TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1950	
SKETCH				
RETOUCHING	4	✓	JUN 2 1950	JUN 8 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1½	JUN 23 1950	JUN 26 1950
ARTIST DEPT.	117	9		7-24-50

DATE BLUEPRINT OK'D

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D

DATE Filed

By \_\_\_\_\_

DATE Photo Returned to Customer

JUL 24 1950



CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.  
TIJUANA, MEX.

NO. 0CH950  
ORDER No. 61362  
DATE 6-1-50

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER. CENTER-BORDER	FRONT No. 23 R. M. NO.
TITLE IN FULL HOTEL COMMERCIAL AND "MEXICALI" BEER HALL, TIJUANA, MEXICO - THE LONGEST BAR IN THE WORLD	IMPRINT SAME AS ABOVE
PRIV. # BEFORE TITLE: 117	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.  
FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Red & Lt. Blue Impressions*

*Top*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked *JK*  
By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE AND WORK SCHEDULE**  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1950	JUN 19 1950
SKETCH				
RETOUCHING	5	4	JUN 2 1950	JUN 6 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	JUN 30 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 5 1950	JUL 6 1950 <i>Dim</i>
ARTIST DEPT.	33	9	JUL 25, 1950	AUG. 11, 1950

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed *JK* AUG 16 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

*(F)*



CIA.COMERCIAL D LA BAJA CALIFORNIA, S.A.  
TIJUANA, MEX.

NO. OCH951

ORDER No. 61362

DATE 6-1-50

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

A PANORAMA OF THE CITY AS  
SEEN FROM THE MESA, TIJUANA,  
MEXICO.

PRIV. # BEFORE TITLE: 118

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.  
FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
note that all cuts are nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	3	JUN 2 1950	JUN 5 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	P4	JUN 23 1950	JUN 27 1950
ARTIST DEPT.	25	P2		

AUG 4 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By 20

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.  
TIJUANA, MEX.

NO. OCH 952

ORDER No. 61362

DATE 67-1-50

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MEXICAN EMIGRATION  
BUILDING SHOWING NATIONAL MONUMENT,  
TIJUANA, MEXICO  
BOT: EDIFICIO DE MIGRACION y MONUMENTO  
A LA RAZA

PRIV. # BEFORE TITLE: 119

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 23 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1950	JUN 19 1950
SKETCH				
RETOUCHING	3	3 1/4	JUN 2 1950	JUN 5 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1 3/4	JUN 23 1950	JUN 26 1950
ARTIST DEPT.	102	9	7/21/50	7/24/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.  
TIJUANA, MEX.

NO.  
OCH953  
ORDER No. 61362  
DATE 6-1-50

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE FULL

THE FOREIGN CLUB BUILDING AND HOTEL,  
TIJUANA, MEXICO- EDIFICIO "FOREIGN  
CLUB" y HOTEL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 23 R. M. NO  
IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: 121

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

GROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1950	
SKETCH				
RETOUCHING	7	7	JUN 2 1950	JUN 5 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	5	134	JUN 23 1950	JUN 20 1950
ARTIST DEPT.	23	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 28 1950



NO. OCH954  
CIA.COMERCIAL DE LA BAJA CALIFORNIA,S.A.TIJUANA, ORDER No. 61362  
MEX. DATE 6-1-50  
12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
AVENIDA REVOLUCION, SHOWING HOTEL  
NELSON ON RIGHT, TIJUANA, MEXICO  
PRIV. # BEFORE TITLE: 122  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 23 R. M. NO  
IMPRINT SAME AS ABOVE.  
PHOTO PROPERTY OF C.T.  
RETOUCHING AND COLOR DESCRIPTION  
CROP AS MARKED.  
SEE TISSUE OVERLAY.  
YES  
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

# ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts on nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Red Impression*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE**  
**AND WORK SCHEDULE**  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1950	JUN 19 1950
SKETCH				
RETOUCHING	7	6	JUN 4 1950	JUN 6 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	14	JUN 23 1950	JUN 27 1950
ARTIST DEPT.	12	10		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed AUG 3 1950  
By \_\_\_\_\_ By *g.v.*  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_

(F)



NO. OCH955  
 ORDER No. 61362  
 DATE 6-1-50

CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A. TIJUANA, MEX.

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO

IMPRINT SAME AS ABOVE.

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL  
 BOUNDARY LINE MONUMENT, MEXICO  
 AND UNITED STATES, TIJUANA,  
 MEXICO

PRIV. # BEFORE TITLE: 123

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.  
 FOLLOW TISSUE OVERLAY.

SUBMIT: YES  
 RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
 CURT TEICH & COMPANY, INC., CHICAGO  
 ENVELOPE PHOTO TICKET

# ATTENTION:

13 Subjects on  
 order for this customer. Please  
 see to it that all cuts or nega-  
 tives are uniform and colors are  
 in harmony with each other  
 to make an attractive set.

Executive OK of Estimate	<b>ESTIMATE</b>		Cost Dept. Checked
By _____	<b>AND WORK SCHEDULE</b>		By _____
Date _____			Date _____
OPERATION	EST. TIME		DATE
	Clock No.	Time Allowed	ENTERED DEPT. COMPLETED
COMPOSING, Type Set Up			JUN 19 1950
SKETCH			JUN 5 1950
RETOUCHING	3	3	JUN 2 1950
REPHOTO			JUN 20 1950
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	9	1½	JUN 23 1950
ARTIST DEPT.	101	8½	7-24-50

JUL 28 1950

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
 By \_\_\_\_\_ By \_\_\_\_\_  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO.  
OCH956

CIA.COMERCIALDE LA BAJA CALIFORNIA,S.A.TIJUANA,  
MEX.

ORDER No.  
61362

DATE  
6-1-50

12½ M POST CARDS C.T. ART COLOR TONE WHITE ORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ARCADE OF TYPICAL MEXICAN BAZARS,  
TIJUANA, MEXICO

PRIV. # BEFORE TITLE: 124

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF c.t.

CROP AS MARKED.  
FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on  
order for this customer. Please  
note it that all cuts - nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	4 1/2	JUN 2 1950	JUN 5 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	JUN 28 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	2	JUN 28 1950	JUN 30 1950
ARTIST DEPT.	108	11 1/2		7-24-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AUG 14 1950



NO. 66H957  
 ORDER NO. 61362  
 DATE 6-1-50.

CIA. COMERCIAL DE LA BAJA CALIFORNIA, S.A. TIJUANA, MEX.

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
 CAMARA NACIONAL DE COMERCIO  
 (CHAMBER OF COMMERCE)  
 TIJUANA, MEXICO.

FRONT NO. 23 R. M. YES 1/5

IMPRINT  
 SAME AS ABOVE.

PRIV. # BEFORE TITLE: 125

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.  
 FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
 ENVELOPE PHOTO TICKET

# ATTENTION:

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
COMPOSING, Type Set Up			JUN 14 1950	JUN 19 1950	
SKETCH					
RETOUCHING	5	4	JUN 2 1950	JUN 7 1950	
REPHOTO					
PHOTO-LITHO			JUN 20 1950	JUN 27 1950	
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	3	1½	JUN 27 1950		
ARTIST DEPT.	117	9		7-27-50	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed AUG 14 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

(F)



NO. OCH958  
ORDER No. 61362  
DATE 6-1-50

CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A. TIJUANA, MEX.

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. 23 R. M. NO

TITLE IN FULL IMPRINT SAME AS ABOVE.

DAILY CROWDS ON AVENIDA REVOLUCION,  
TIJUANA, MEXICO

PRIV. # BEFORE TITLE: 126 PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			JUN 19 1950	JUN 19 1950	
SKETCH					
RETOUCHING	1	6	JUN 2 1950	JUN 9 1950	
REPHOTO					
PHOTO-LITHO			JUN 20 1950		
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	108	3		6-26-50	
ARTIST DEPT.	22	11			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JUL 28 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. OCH959  
CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.TIJUANA, MEX.  
ORDER No. 61362  
DATE 6-1-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CINEMA THEATRE, TIJUANA, MEXICO

PRIV. # BEFORE TITLE: 127

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 23 R. M. NO

IMPRINT  
SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

13 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Red Impression*

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	5	JUN 2 1950	JUN 6 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	JUN 26 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1½	JUN 26 1950	
ARTIST DEPT.	117	9		7-25-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 14 1950

(F)



NO. OCH960  
GIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A. TIJUANA, MEX. ORDER No. 61362  
DATE 6-1-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
PUENTE "MEXICO"- INTERNATIONAL  
BRIDGE, TIJUANA, MEXICO,  
PRIV. # BEFORE TITLE: 131

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 23 R. M. NO /  
IMPRINT SAME AS ABOVE.  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. /  
FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see in it that all cuts = nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUN 1 1950	JUN 1 1950
SKETCH				
RETOUCHING	4	3	JUN 2 1950	JUN 5 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1½	JUN 23 1950	JUN 26 1950
ARTIST DEPT.	26	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed AUG 3 1950  
By \_\_\_\_\_ By 20  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



NO. OCH961  
CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A. TIJUANA MEX. ORDER No. 61363  
DATE 6-2-50'

25 M POST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM TIJUANA, MEXICO

PRIV. #BEFORE TITLE: 112

(C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF c.t.

BLANKET IN 5AH1106 IS COLORED NEARLY CORRECT, BUT A BRIGHTER RED WOULD BE BETTER. GOLDEN YELLOW FRINGE. FOLLOW TISSUE OVERLAY & SEE INSTRS. ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with order to make an attractive set.

Executive OK of Estimate

By

Date JUN 2 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 2 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up	8		JUN 9 1950	JUN 19 1950
SKETCH	20	5	JUN 5 1950	JUN 9 1950
RETOUCHING		2		
REPHOTO				
PHOTO-LITHO			JUN 20 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	15		
ARTIST DEPT.	108	10		7-27-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 4 1950



CIA.COMERCIALDE LA BAJA CALIFORNIA, S.A.TIJUANA,  
MEX.

NO. OCH962  
ORDER No. 61366  
DATE 6-2-50'

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"PLAZA DE TOROS", TIJUANA,  
MEXICO

PRIV. # BEFORE TITLE: 115'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R.M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.  
FOLLOW TISSUE OVERLAY.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By JUN 2 1950  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 2 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1950	
SKETCH				
RETOUCHING		6	JUN 1950	JUN 8 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1 1/2	1950	
ARTIST DEPT.	103	9 1/2		8-9-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OCT 16 1950



CIA. COMERCIAL DE LA BAJA CALIFORNIA, S.A.  
TIJUANA, MEX.

NO. OCH963  
ORDER NO. 61366  
DATE 6-2-50

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE LONG BAR, "MEXICALI" BEER  
HALL, TIJUANA, MEXICO - THE  
LONGEST BAR IN THE WORLD

PRIV. # BEFORE TITLE: 120

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 23 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.  
FOLLOW TISSUE OVERLAY. SEE CARD ATTCHD.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

6 Subject to  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By JUN 2 1950  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 2 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1950	JUN 19 1950
SKETCH				
RETOUCHING		5 1/2	JUN 20 1950	JUN 20 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	23	1 1/2	JUN 20 1950	JUN 26 1950
ARTIST DEPT.	21	9		

JUL 28 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CIA. COMERCIAL DE LA BAJA CALIFORNIA, S.A.  
TIJUANA, MEX.

NO. OCH964  
ORDER NO. 61366  
DATE 6-2-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DAILY CROWDS IN "MEXICALI" BEER  
HALL, TIJUANA, MEXICO. THE LONGEST  
BAR IN THE WORLD

PRIV. # BEFORE TITLE: 128

RETOUCHING AND COLOR DESCRIPTION

FRONT NO. 23 R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

crop as marked.

Follow tissue overlay.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subject of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By JUN 2 1950  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By JUN 2 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1950	JUN 22 1950
SKETCH				
RETOUCHING	2	5	JUN 5 1950	JUN 7 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	10	2 1/4	JUN 23 1950	JUN 24 1950
ARTIST DEPT.	103	12		7-25-50

AUG 14 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Red Impression*

(F)



CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.  
TIJUANA, MEX.

NO. OCH965

ORDER NO. 61366

DATE 6-2-50

25 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

CROWDS AT THE BULL RING,  
TIJUANA, MEXICO.

PRIV. # BEFORE TITLE; 129

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 23 R. M. NO,

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 6 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1950	JUN 19 1950
SKETCH				
RETOUCHING	6	5 1/2	JUN 7 1950	JUN 8 1950
REPHOTO				
PHOTO-LITHO			JUN 20 1950	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1 1/2		JUN 30 1950
ARTIST DEPT.	103	10 3/4		8-14-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OCT 16 1950



NO. OCH966  
 CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.TIJUANA, MEX.  
 ORDER No. 61363  
 DATE 6-2-50

25 M POST CARDS	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE IN FULL	FRONT NO. 23	R. M. YES
GREETINGS FROM TIJUANA IN OLD MEXICO	IMPRINT	SAME AS ABOVE.
PRIV. # BEFORE TITLE: 130		
(C) CURT TEICH & CO., INC.	PHOTO PROPERTY OF	C.T.
RETOUCHING AND COLOR DESCRIPTION		

SEE SKETCH. FOLLOW INSTRUCTIONS ATTACHED.  
 SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO  
 CURT TEICH & COMPANY, INC., CHICAGO  
 ENVELOPE PHOTO TICKET

# ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

G-300

Executive OK of Estimate  
 By  
 Date JUL 11 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
 By  
 Date JUL 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1950	JUL 13 1950
SKETCH		7		
RETOUCHING		4	7-20-50	JUL 21 1950
REPHOTO			JUL 11 1950	
PHOTO-LITHO			JUL 26 1950	AUG 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			AUG 1 1950	
ARTIST DEPT.	103	12 3/4		8-2-50

DATE BLUEPRINT OK'D  
 By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 4 1950

By  
 DATE Photo Returned to Customer

T - OCH 953  
 I - 5A-H394  
 J - OCH 952  
 U - OCH 965  
 A - OCH 956  
 N - OCH 927  
 A - 5A-H393



NO. OCH967  
DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA ORDER No. 61131  
DATE 6-2-50

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER. <u>CENTER</u> BORDER	FRONT No. 2 - R. M. YES -
TITLE IN FULL LAKE MEAD LODGE, NEAR BOULDER CITY, NEVADA <i>6 ph. sit., c &amp; h</i>	IMPRINT SAME AS ABOVE -
	PHOTO PROPERTY OF <b>UNIT</b> CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE**  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 7 1950	JUN 8 - 1950
SKETCH				
RETOUCHING	4	2	JUN 2 1950	JUN 26 1950
REPHOTO				
PHOTO-LITHO				JUN 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13	JUN 16 1950	6-17-50
ARTIST DEPT.	120	10		7/5/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JUL 7 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



## ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

**Photos for  
this Customer**

STYLE ART COLORTONE-FULL FAC

FRONT NO. 5 R. M. Yes No 3 SIDE  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark      Yes      No      Special type as sample  
IMPRINT:   Customer      C. T. Imprint      No Imprint

**Trade Mark**      Yes      No      Special type as sample  
**IMPRINT:** Customer      C. T. Imprint      No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

### COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Hobbies			
16. Number of Friends			
17. Number of Acquaintances			
18. Number of Neighbors			
19. Number of Relatives			
20. Number of Pets			
21. Number of Vehicles			
22. Number of Hobbies			
23. Number of Friends			
24. Number of Acquaintances			
25. Number of Neighbors			
26. Number of Relatives			
27. Number of Pets			
28. Number of Vehicles			
29. Number of Hobbies			
30. Number of Friends			
31. Number of Acquaintances			
32. Number of Neighbors			
33. Number of Relatives			
34. Number of Pets			
35. Number of Vehicles			
36. Number of Hobbies			
37. Number of Friends			
38. Number of Acquaintances			
39. Number of Neighbors			
40. Number of Relatives			
41. Number of Pets			
42. Number of Vehicles			
43. Number of Hobbies			
44. Number of Friends			
45. Number of Acquaintances			
46. Number of Neighbors			
47. Number of Relatives			
48. Number of Pets			
49. Number of Vehicles			
50. Number of Hobbies			
51. Number of Friends			
52. Number of Acquaintances			
53. Number of Neighbors			
54. Number of Relatives			
55. Number of Pets			
56. Number of Vehicles			
57. Number of Hobbies			
58. Number of Friends			
59. Number of Acquaintances			
60. Number of Neighbors			
61. Number of Relatives			
62. Number of Pets			
63. Number of Vehicles			
64. Number of Hobbies			
65. Number of Friends			
66. Number of Acquaintances			
67. Number of Neighbors			
68. Number of Relatives			
69. Number of Pets			
70. Number of Vehicles			
71. Number of Hobbies			
72. Number of Friends			
73. Number of Acquaintances			
74. Number of Neighbors			
75. Number of Relatives			
76. Number of Pets			
77. Number of Vehicles			
78. Number of Hobbies			
79. Number of Friends			
80. Number of Acquaintances			
81. Number of Neighbors			
82. Number of Relatives			
83. Number of Pets			
84. Number of Vehicles			
85. Number of Hobbies			
86. Number of Friends			
87. Number of Acquaintances			
88. Number of Neighbors			
89. Number of Relatives			
90. Number of Pets			
91. Number of Vehicles			
92. Number of Hobbies			
93. Number of Friends			
94. Number of Acquaintances			
95. Number of Neighbors			
96. Number of Relatives			
97. Number of Pets			
98. Number of Vehicles			
99. Number of Hobbies			
100. Number of Friends			
101. Number of Acquaintances			
102. Number of Neighbors			
103. Number of Relatives			
104. Number of Pets			
105. Number of Vehicles			
106. Number of Hobbies			
107. Number of Friends			
108. Number of Acquaintances			
109. Number of Neighbors			
110. Number of Relatives			
111. Number of Pets			
112. Number of Vehicles			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

3M-1-2-40

PHOTO RETURNED

To

PHOTO USED FOR

F6

Alk. Blue  
Impression

⑦



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL No. OCH969 ORDER NO. 61369 DATE 6-2-50

CUSTOMER  
WALTON MOTORS, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLOR IT-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
CHRYSLER ON MICHIGAN  
2301 SO. MICHIGAN AVE.  
CHICAGO, ILLINOIS

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

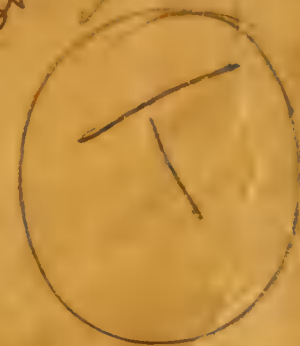
TO

PHOTO USED FOR

3M-1-2-40

Original photo  
sent to  
Irving-Teichlin Adv. Co.  
Rm. 1602  
32 W. Randolph St.  
Chicago, Ill.

Ok Blue - Linotype





## ADV. ORDER

CUSTOMER KIEL BROS., INC.  
HURON, SOUTH DAKOTA

**DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**

DATE COMPLETED

Photos for  
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORED-WHITE BORDER

PLACE OF TITLE Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on address label) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

SAINT JOHN'S HOSPITAL  
BOT: HURON, SOUTH DAKOTA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT AUTOS, ADD LIGHT FOLIAGE TO TREES. ADD OR ENLARGE EVERGREEN SHRUBBERY

SHOW RETOUCED PHOTO TO CUSTOMER. ✓

**COLOR DESCRIPTION**

BLDG LIGHT TAN BRICK, SIMILAR TO 3BH986 ATTCHD. TRIMMED WITH LIGHT GRAY SANDSTONE. (OUTSIDE OF ENTRY WAY & STEPS). SMALL STRIP OF SANDSTONE AT BASE OF BLDG. WIDE PANEL BETWEEN BASEMENT & FIRST FLOOR WINDOWS, A NARROW STRIP BETWEEN 1ST & 2ND FLOOR WINDOWS, & NARROW STRIP AT VERY TOP AS COPPING. ALL STRIPS RUN HORIZONTALLY. CROSSIS OF LIGHT GRAY SANDSTONE.

RETURN ALL MATERIAL TO CUSTOMER. ✓

## ADDITIONAL RETOUCHING

Show new curb and new sidewalk in front of entrance. Instead of four trees across front there are to be two, one on either side of new sidewalk. See photo A.

SUBMIT RETOUCED PHOTO

PHOTO RETURNED	TO	PHOTO USED FOR
11	ERY	

1-5-7  
 Put 5  
 W & C 1-2 187-9-14-50  
 Put 9  
 W & C

~~Submitt Photo~~  
~~To Customs~~  
for Customs  
6/14



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH971 ORDER NO. 61370 DATE 6-2-50  
CUSTOMER CLEVELAND PUNCH & SHEAR WORKS CO.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CLEVELAND SMALL TOOLS- THE  
CLEVELAND PUNCH & SHEAR WORKS CO.  
3917 ST. CLAIR AVE. - CLEVELAND 14,  
OHIO.....(SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

**FOLLOW** SKETCH, BUT ADD NAMES OF 5 ITEMS WHERE MARKED. NAMES APPEAR  
ON CUSTOMER'S LAYOUT "A" ALSO TYPE COPY FOR SPACE MARKED "B" IS GIVEN ON  
CUSTOMER'S LAYOUT A.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN CUSTOMER'S ART WORK WITH PROOFS.

Returned  
June 12, 1950  
JH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE-FULL FACE

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH & COLORS-INSTRUCTIONS GIVEN ON TISSUE OVERLAY OF SKETCH. - IN ADDITION TO R.M. GIVEN ON THIS ORDER USE AAA AND QUALITY COURTS UNITED CUTS AS SHOWN ON ATTACHED CLIPPING - IN MESSAGE SPACE.

### COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO	YES	NO
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3M-1-2-40

PHOTO RETURNED

To

PHOTO USED FOR

1 Oct 6  
 2c ' 1 1/2  
 3 Nov 9

Dr. John Jaynes



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH973 ORDER NO. 61382 DATE 6-5-50

CUSTOMER SILVER STATE LODGE  
RENO, NEVADA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2 -

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper Lower Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NEVADA

SILVER STATE LODGE - RENO, NV  
BOT: HALF MILE WEST OF BUSINESS DISTRICT  
ON U.S. 40

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 9AH622. REPLACE UNITED MOTOR COURTS  
EMBLEM WITH AMHA EMBLEM.

COLOR DESCRIPTION

FOLLOW 9AH622.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Ok Blue Impression

(F)



DISTRIBUTED BY P-K NEWS COMPANY,  
JUNCTION CITY, KANSAS -

NO. OCH974

ORDER No. 61150

DATE 6-5-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES -

IMPRINT SAME AS ABOVE -

TITLE IN FULL

TOP: WHERE JUNCTION CITY, KANSAS

GET SET IT'S NAME

BOT: JUNCTION OF THE REPUBLICAN  
AND SMOKY HILL RIVERS, FORMING  
THE KANSAS RIVER.

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date JUN 7 1950

## AND WORK SCHEDULE

By \_\_\_\_\_  
Date JUN 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1950	JUN 12 1950
SKETCH				
RETOUCHING	4	2½	JUN 8 1950	JUN 12 1950
REPHOTO				
PHOTO-LITHO				JUN 19 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1½	JUN 19 1950	
ARTIST DEPT.	107	9½		7-11-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY P-K NEWS COMPANY,  
JUNCTION CITY, KANSAS

NO. OCH975

ORDER No. 61150

DATE 6-5-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HEADQUARTERS BUILDING OF THE ARMY  
GENERAL SCHOOL, FORT RILEY,  
KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES -

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS -- NATURAL STONE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

**ATTENTION:**

Subject on  
order for this customer. Please  
note that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 6 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 1950	JUN 9 - 1950
SKETCH				
RETOUCHING	3	2 1/2	JUN 6 1950	JUN 8 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1 1/2	JUN 19 1950	
ARTIST DEPT.	117	9 1/2		7-7-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



ALBIN-McGHEE NEWS CO., ADA, OKLAHOMA

NO. OCH976

ORDER No. 61151

DATE 6-5-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

CAMPUS SCENE, EAST CENTRAL STATE  
TEACHERS COLLEGE, ADA, OKLAHOMA

6 pl. st. card

PHOTO PROPERTY OF C.T. -

## RETOUCHING AND COLOR DESCRIPTION

PALE RED BRICK WITH BUFF TRIM. PETRIFIED TREE STUMP ENCLOSED  
IN FOREGROUND. PUT LEAVES ON TREES.

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 6 1950

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 1950	JUN 11 1950
SKETCH				
RETOUCHING	9	2 1/2	JUN 7 1950	JUN 8 1950
REPHOTO				
PHOTO-LITHO				JUN 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 16 1950	6-19-50
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 18 1950



ALBIN-McGHEE NEWS CO., ADA, OKLAHOMA

NO. OCH977 -

ORDER NO. 61151 -

DATE 6-5-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL ALDRIDGE, ADA, OKLAHOMA---  
- U.S. POST OFFICE AT LEFT. -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO -

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

BROWN BRICK ON CONCRETE FOUNDATION. -

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET**ATTENTION:**

Subjects on  
order for this customer. Please  
be to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 6 1950

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date JUN 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1950	JUN 13 1950
SKETCH				
RETOUCHING		5	JUN 7 1950	JUN 12 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1:30	JUN 19 1950	
ARTIST DEPT.	102	10	7/13/50	7/14/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



ALBIN-McGHEE NEWS CO., ADA, OKLAHOMA

NO. OCH978

ORDER No. 61151

DATE 6-5-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE SUGG CLINIC, ADA, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PALE GREEN WITH DARK GREEN TRIM.

REMOVE OR MODERNIZE CARS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 6 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked OK

By

Date JUN 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1950	JUN 13 1950
SKETCH				
RETOUCHING	<u>6</u>	<u>15</u>	JUN 7 1950	JUN 9 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<u>108</u>	<u>1 1/2</u>		<u>6-23-50</u>
ARTIST DEPT.	<u>108</u>	<u>9</u>		<u>7-18-50</u>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 24 1950

70



ALBIN-McGHEE NEWS CO., ADA, OKLAHOMA

NO. OCH 979

ORDER No. 61151

DATE 6-5-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

TOP: ADA HIGH SCHOOL, ADA, OKLAHOMA.

BOT: ADA JUNIOR HIGH SCHOOL, ADA, OKLAHOMA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF C.T. -

## RETOUCHING AND COLOR DESCRIPTION

(TWO VIEWS). TOP VIEW-HIGH SCHOOL- PALE RED-BROWN BRICK WITH BUFF COLOR CONCRETE TRIM. WINDOW FRAMES-WHITE. -

BOTTOM VIEW:-JUNIOR HIGH SCHOOL- PALE RED-BROWN BRICK WITH BUFF COLOR CONCRETE TRIM. WINDOW FRAMES-WHITE. -

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date JUN 6 1950

## AND WORK SCHEDULE

Date

JUN 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 1950	JUN 12 1950
SKETCH	10	1	JUN 7 1950	JUN 9 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUN 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JUN 16 1950	6-19-50
ARTIST DEPT.	115	10	JUN 12 1950	

DATE BLUEPRINT OK'D

DATE Filed

JUL 18 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



5X7

NO. OCH980  
STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA  
ORDER No. 61405  
DATE 6-6-50

12½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	
TITLE IN FULL	
A PAIR OF DESERT TWINS	
6 pl. - 1000 ft.	
(ALL OF THIS ON THE ADDRESS SIDE)	
FRONT NO. 11 R. M. NO	
IMPRINT SAME AS ABOVE.	
PHOTO PROPERTY OF CUST.	

RETOUCHING AND COLOR DESCRIPTION  
IMPROVE ON THE SHADOWS OF BURROS. BURROS - BLACK. ALSO SEE TISSUE OVERLAY.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By _____				By _____	
Date JUN 8 1950		AND WORK SCHEDULE		Date JUN 8 1950	
OPERATION	EST. TIME		DATE		DATE
	Clock No.	Time Allowed	ENTERED DEPT.		COMPLETED
COMPOSING, Type Set Up			JUN 9 1950		JUN 9 - 1950
SKETCH					
RETOUCHING		2 1/2	✓ JUN 8 1950		JUN 9 1950
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF		1 3/4	JUN 10 1950		
ARTIST DEPT.		10			

SEP 11 1950

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **0CH981**

ORDER NO. 61406 DATE 6-6-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER MAYROSE MOTORS, INC.  
MELROSE PARK, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full **IN PANEL:**

MAYROSE MOTORS, INC.....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark ☐ Yes ☐ No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing

Follow Layout

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT ON PICTURE SIDE. COLOR INSTRUCTIONS AND TYPE COPY FOR PICTURE SIDE ARE ON TISSUE OVERLAY FOR THAT SKETCH. USE COLOR FOR SKY AND CLOUDS. USE TINTED BACKGRD FOR TYPE PANEL AT BOTTOM OF CARD TO HARMONIZE WITH REST OF CARD. CUT OFF LEFT SIDE OF BUILDING WHERE MARKED. SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

FOLLOW PENCIL SKETCH FOR LAYOUT OF FLOOR PLAN IN MESSAGE SPACE & TYPE COPY OF THIS SPACE AS MARKED ON TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ABOVE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
Lay Out 2  
Res 5 1/2 - #  
1 1/2 - 102 6-28-50  
Sent 9 - 117 7-11-50

WOT

Retouched Photo  
and original  
to customer  
6/2/50

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. OCH982

ORDER No. 61145

DATE 6-6-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
BONNEVILLE SALT FLATS-WORLD'S  
FASTEST SPEEDWAY-NEAR GREAT  
SALT LAKE, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS FOLLOW CARD 8AH2738

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate	<b>ESTIMATE</b>		Cost Dept. Checked
By	<b>AND WORK SCHEDULE</b>		By
Date <u>JUN 7 1950</u>			Date <u>JUN 7 1950</u>
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		<u>JUN 8 1950</u>	<u>JUN 8 1950</u>
SKETCH			
RETOUCHING	<u>2</u>	<u>JUN 8 1950</u>	<u>JUN 8 1950</u>
REPHOTO			
PHOTO-LITHO			<u>JUN 19 1950</u>
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	<u>3</u> <u>1 1/2</u>	<u>JUN 19 1950</u>	
ARTIST DEPT.	<u>23</u> <u>9</u>		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JUL 18 1950  
By \_\_\_\_\_ By 20  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

6283



UNITED NEWS CO. 24 WEST JEFFERSON AVENUE,  
DETROIT, MICH.

NO. OCH983

ORDER No 61156

DATE 6-6-50.

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES *same no. 201722*

TITLE IN FULL

235-BRIGGS STADIUM, DETROIT, MICHIGAN

IMPRINT SAME AS ABOVE

*8 pt. style*

PRIVATE NO. BEFORE TITLE: 235

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SCREEN COVERING ENTIRE STADIUM.

FOR COLORS FOLLOW CARD 3BH788.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By  
Date JUN 7 1950

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By  
Date JUN 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 1950	JUN - 1950
SKETCH				
RETOUCHING	9	3	JUN 3 1950	JUN 8 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		13 1/4	JUN 19 1950	
ARTIST DEPT.	103 108	10		7-6-50

DATE BLUEPRINT OK'D  
By

DATE Filed JUL 7 1950  
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH984

ORDER NO. 61416

DATE 6-7-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

DALLAS PARK HOTEL  
MIAMI, FLORIDA

50 M POST CARDS SIZE 3½ X 5½ -

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No

Title in full

DALLAS PARK HOTEL *2-8 pl. caper*  
OVERLOOKING BISCAYNE BAY *6 pl. ad. 1 ad.*  
MIAMI, FLORIDA *6 " caper*

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ADD TO SKY AS NECESSARY.

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH985 ORDER NO. 61414 DATE 6-7-50

CUSTOMER RAPID PHOTO SERVICE, INC.  
SPRINGFIELD, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate ☒ No Copyright in Plate Yes No  
Title in full

THE SPRINGFIELD NEWS & SUN  
SPRINGFIELD, OHIO

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH & COLOR CORRECTION AS  
MARKED ON TISSUE OVERLAY ON SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED  
TO  
PHOTO USED FOR

LAKELAND NEWS CO., LAKELAND, FLA.

NO. OCH986

ORDER No. 61169

DATE 6-8-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL

SOUTHSIDE BAPTIST CHURCH,  
LAKELAND, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: L.26

PHOTO PROPERTY OF HEUNISCH

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

COLOR OF BUILDING SIMILAR TO CARD ENCLOSED (6BH68)

REMOVE POLE AND WIRES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By

JUN 8 1950

## AND WORK SCHEDULE

By

JUN 8 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 13 1950	JUN 14 1950
SKETCH				
RETOUCHING		3 1/2	JUN 9 1950	JUN 12 1950
REPHOTO				
PHOTO-LITHO			JUN 16 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUN 23 1950	JUN 26 1950
ARTIST DEPT.	109	9 1/2		7-24-50

DATE BLUEPRINT OK'D

DATE Filed

JUL 24 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH987 ORDER NO. 61170 DATE 6-8-50

CUSTOMER ST. JOSEPH'S INFIRMARY  
LOUISVILLE, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½ C.T.ART COLORTONE

STYLE

FULL FACE

3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. JOSEPH'S INFIRMARY - EASTERN  
PARKWAY & PRESTON ST. - LOUISVILLE,  
KENTUCKY

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

Same

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*Per 9*  
*Don't He 107-6-28-50*  
*Start in*  
*As your best*  
*WOT*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH988 ORDER NO. 61429 DATE 6-8-50

CUSTOMER THE FASTENER CORPORATION  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

250 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE BEAUTIFUL, NEW DUO-FAST POCKET  
STAPLER - CLIPS ON YOUR POCKET JUST  
LIKE A PEN....ETC. (SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type ■ sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

AS PER SKETCHES. FOLLOW BLACK & WHITE SKETCH FOR LAYOUT- COLOR SKETCH FOR  
COLORS. EACH STAPLER IN ROW AT LEFT TO BE IN A DIFFERENT COLOR AT BOTTOM.  
CAPS ARE ALL THE SAME. RETOUCH IN THE 2 STAPLES AS SHOWN.

MAKE REPHOTO OF HAND AND STAPLE AND RETURN ORIGINAL AT ONCE ✓

COLOR DESCRIPTION

AS ABOVE INSTRUCTIONS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

38-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Red & Blue  
Impressions

(F)



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. OCH989

ORDER No. 61183

DATE 6-9-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

ON THE "MIRACLE MILE", WILSHIRE  
BOULEVARD, SHOWING PRUDENTIAL  
INSURANCE COMPANY BUILDING,  
LOS ANGELES, CALIFORNIA

PRIVATE NO. BEFORE TITLE: LA. 72

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or seg-  
ments are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 13 1950	JUN 13 1950
SKETCH				
RETOUCHING	9	4	6-12-50	JUN 12 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	JUN 20 1950	
ARTIST DEPT.	25	9 1/2		

SEP 11 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. OCH990

ORDER NO. 61183

DATE 6-9-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING NORTH ON VINE STREET  
FROM SUNSET BOULEVARD, HOLLYWOOD,  
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 951

PHOTO PROPERTY OF CUST. (Pitchford)

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND KODACHROME ENCLOSED  
FOR COLORING.

RETURN KODACHROME TO CUSTOMER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1201  
15

10H/240

Red to the Blue  
Impression

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 11 1950	JUN 15 1950
SKETCH				
RETOUCHING		7	6 - 12 - 51	JUN 14 1950
REPHOTO				
PHOTO-LITHO			JUN 16 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	142	2		6-28-50
ARTIST DEPT.	109	11		7-27-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

SEP 11 1950

DATE Filed

By

DATE Photo Returned to Customer

2/27/51  
AK

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH991 ORDER NO. 61437 DATE 6-12-50

CUSTOMER CHARLES A. LENZ  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLOR IT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TO BEST ADVANTAGE:

CARIBBEAN APARTMENTS  
110 - 148TH AVENUE, EAST  
MADEIRA BEACH, ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6  
4C 142  
La 9

X  
W 815

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH992 ORDER NO. 61438 DATE 6-12-50 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER CHARLES A. LENZ ST. PETERSBURG, FLA.

Photos for this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TO BEST ADVANTAGE:

LANTERN LANE APARTMENTS  
340 BEACH DRIVE, NORTH  
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2

Retouched photo to customer 9/20

X  
VJH

Ret 7  
JMC 11/27/50  
LA 9

3 sides



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH993 ORDER NO. 61449 DATE 6-12-50

CUSTOMER ARCADE BALLROOM  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE ARCADE BALLROOM  
10 W. 35TH ST.,  
CHICAGO, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH994 ORDER NO. 61453 DATE 6-13-50

CUSTOMER BEKINS VAN & STORAGE COMPANY  
SIOUX CITY 5, IOWA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

BEKINS 5TH & WESLEY WAY  
SIOUX CITY, IOWA

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ☒ sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

☒ Blue Print ☒ Handcolor ☒ Black & White Proof. Titles—Red, Blue

RETOUCH PHOTO SO CARD WILL SHOW BLDG AS ATTACHED, WITH POSSIBLE BLUE SKY  
BACKGROUND AS SHOWN ON SAMPLE CARDS SENT. TAKE OUT BLDGS & SMOKE STACK IN  
BACKGRD.

COLOR DESCRIPTION

BLDG #47 OR #48. SIGNS ON UPPER PART OF BLDG WHITE ON BLACK TRIMMED IN #5  
ORANGE. SUGGEST CONCRETE TRIM BE OFF-WHITE. SIGN AT RIGHT "DENNIS REFRIG.  
SUPPLY" BE BLOTTED OR BLURRED OUT.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH995 ORDER NO. 61454 DATE 6-13-50

CUSTOMER INTERNATIONAL SHOE CO.  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

8  
Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RED GOOSE SHOES.....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(CC1)

DROP SEAL OF APPROVAL DOWN SO THERE WILL BE MORE ROOM FOR OTHER IMPRINT.  
NO DEALER NAME OR PICTURE SIDE AS SHOWN. NUMBERS UNDER SHOES NOT TO BE  
SHOWN ON CARDS. THEY ARE THERE MERELY FOR YOUR GUIDE. RED GOOSE TRADE  
MARK, BLACK OUT LINE, MEDIUM RED BODY AND YELLOW FEET & BILL.

FOLLOW LAYOUT!

COLOR DESCRIPTION

FOLLOW LAYOUT.

Drawings ret 7/6/50  
MK

PHOTO RETURNED

TO

PHOTO USED FOR

5-5x7  
Lay out 5 } #6.  
Ret 3 }  
MR. He 1/2 106  
Kant 9

1/2 106

Sh. Blue Red Longfellow

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH996 ORDER NO. 61454 DATE 6-13 50  
CUSTOMER INTERNATIONAL SHOE CO.  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

8  
Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RED GOOSE SHOES....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(CC2)

FOLLOW LAYOUT.

COLOR DESCRIPTION

FOLLOW LAYOUT.

Drawings ret 7/6/50  
X1

PHOTO RETURNED

TO

PHOTO USED FOR

3-5x7  
Lay out 5 } ✓  
Ret 3 1/2 }  
Hc. 1 1/2 }  
Slut 9  
Augmented.

Woot

Ret. Blue Impressions

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. OCH997	ORDER NO. 61454	DATE 6-13-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	8 Photos for this Customer
	CUSTOMER INTERNATIONAL SHOE CO. ST. LOUIS, MISSOURI					
	50 M POST CARDS SIZE 3½ X 5½			STYLE ART COLORTONE-FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint		
RETURN PHOTO YES NO	RED GOOSE SHOES.....ETC. (SEE COPY)					
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout.			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
	↓(CC3)					
	LEAVE OFF DEALER 'S NAME & NUMBERS UNDER SHOES. FOLLOW LAYOUT. /					
COLOR DESCRIPTION						
FOLLOW LAYOUT. /						
Drawings ret 7/6/50 AB						

PHOTO RETURNED

TO

PHOTO USED FOR

4-5x7  
Ray But 3 } ✓  
Ret 3 1/2 }  
MA He. 1 3/4 }  
Hut 9  
The printer  
OK 804

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. OCH998 ORDER NO. 61455 DATE 6-13-50

CUSTOMER INTERNATIONAL SHOE CO.,  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

8  
Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GRACE WALKER SHOES....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(CC4)

FOLLOW LAYOUT.

COLOR DESCRIPTION

FOLLOW LAYOUT.

*Drawing ret 7/6/50*  
*TH*

PHOTO RETURNED

TO

PHOTO USED FOR

4-5-7  
Lay Out 3 1/2 - 9  
Ret 3 - 22  
1 3/4 - 107.6-22-50  
Hant 9  
10014



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. OCH999 ORDER NO. 61455 DATE 6-13-50

CUSTOMER INTERNATIONAL SHOE CO.  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GRACE WALKER SHOES....ETC.  
(SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(CC5)

FOLLOW LAYOUT /

COLOR DESCRIPTION

FOLLOW LAYOUT.

*Drawings ret 7/6/50  
as*

PHOTO RETURNED

TO

PHOTO USED FOR

*3-5-7  
Lent 3 1/2 - 9  
Ret 3 - 2  
1 1/2 - 102-6-27-50  
9  
Mott*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. OCH1000 ORDER NO. 61455 DATE 6-13-50

CUSTOMER INTERNATIONAL SHOE CO.  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE JOHN C. ROBERTS SHOE....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(CC6)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT & INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW LAYOUT & INSTRS. ATTACHED.

Shadows not 2/3 ps  
OK

PHOTO RETURNED

TO

PHOTO USED FOR

13-5-7  
S. C. 9-5- { 1/2 h. #9  
1 1/2 h. #2  
Ret 3-#1  
Hc 1 1/2 107.6-27-50  
Hut 9  
Argentine  
W. H.

W. H. Blue. Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL No.	OCH1001	ORDER NO.	61455	DATE	6-13-50	DEPT.	RETOUCHING	DATE COMPLETED	8 Photos for this Customer
	CUSTOMER	INTERNATIONAL SHOE CO. ST. LOUIS, MISSOURI					ENGRAVING			
PHOTO PROPERTY OF C. T. & CO.	25 M POST CARDS		SIZE 3½ X 5½		STYLE ART COLORTONE-FULL FACE					
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout				FRONT NO. 5 (All of this on address side)					
RETURN PHOTO	Title in Plate Yes No Copyright in Plate Yes No				R. M. Yes No					
	Title in full				R. M. to cover part of Mess. Space, entire Mess. Space, entire Front					
YES	THE JOHN C. ROBERTS SHOE.....ETC.				Trade Mark Yes No Special type as sample					
	(SEE COPY)				IMPRINT: Customer C. T. Imprint No Imprint					
NO	RETOUCHING DEPARTMENT				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue					
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing									
Follow Layout				(CC7)						
FOLLOW LAYOUT & INSTRS. ATTACHED /										
COLOR DESCRIPTION										
FOLLOW LAYOUT & INSTRS. ATTACHED.										

PHOTO RETURNED

TO

PHOTO USED FOR

4-5x7

Layout 2 1/2  
Ret 1 1/2  
Hc 1 1/2  
Flat 9

107-6.27-5

August 5  
1950

OK Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1002 / ORDER NO. 61455 DATE 6-13-50

CUSTOMER INTERNATIONAL SHOE CO.  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

8  
Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE ROBERTSON SHOE....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(cc8)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT & INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW LAYOUT & INSTRS. ATTACHED.

Drawings ret 7/6/50  
ds

PHOTO RETURNED

TO

PHOTO USED FOR

3-5x7  
L. Out 2 1/2 } 6  
R. out 1 1/2 }  
Max Hc 1 1/2 - 107-6-22-50  
H. out 9  
Requiescit

1/5 H

OK Blue Impression

6



ROSE NEWS CO., LANSING, MICH. -

NO. OCH1003

ORDER No. 61458

DATE 6-13-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
STATE CAPITOL, LANSING, MICH.

*by photo*

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

GRAY STONE BLDG. WITH CREAM TRIM. SHOW FLAG (U S.) ON POLE ON  
BLDG. ONLY. REMOVE OTHERS. GREEN LAWN & FOLIAGE ON TREES. PUT  
FLOWERS IN BEDS SHOWING. GREEN LIGHT POLES. REMOVE SIGNS.  
DARK GRAY STREET. GRAY CEMENT WALKS.

YES -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 15 1950
SKETCH				
RETOUCHING	9	35	JUN 13 1950	JUN 14 1950
REPHOTO				
PHOTO-LITHO			JUN 16 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	9	12	JUN - 3 1950	JUN 26 1950
ARTIST DEPT.	105	9		7/7/50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JUN 7 1950

By 70

DATE Photo Returned to Customer \_\_\_\_\_

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. OCH1004 ORDER NO. 61474 DATE 6-13-50

CUSTOMER TRACY LOCKE CO., INC.  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

TEXAS RANGER BOOTS AND TOPHAND TOGS  
TEXTAN OF YOAKUM - MADE IN TEXAS

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT & INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

FOLLOW LAYOUT & INSTRUCTIONS ATTACHED.

art work for  
3 boots returned 12/5/50  
4

38-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

3 B. G.  
1  
134 4-  
Mr. H. C. 1 1/2 1/2  
109 1/2 102 1/2  
10 -  
sent

Paul J. [unclear]

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. OCH1005 ORDER NO. 61474 DATE 6-13-50  
CUSTOMER TRACY LOCKE CO., INC.  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

TEXAS RANGER BOOTS AND TOPHAND TOGS  
TEXTAN OF YOAKUM - MADE IN TEXAS  
(SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT & INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW LAYOUT & INSTRUCTIONS ATTACHED.

*Art work returned 12/5/50 B.*

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1006 ORDER NO. 61475 DATE 6-13-50

CUSTOMER C.W. HUGHES & CO., INC.  
MECHANICVILLE, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NORTHLAND CABIN COURT - ROUTE 9,  
LAKE GEORGE, N. Y.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO-8BH105

THIS IS A REVISION OF 8BH105 AS PER SKETCH "A" EXCEPT THAT FLOWERS ARE  
TO BE REMOVED IN THREE PLACES: DIRECTLY IN FRONT OF HOUSE ITSELF, AT LEFT WHERE  
AUTO STANDS AND AT SOUTH ENTRANCE, WHICH IS DIRECTLY OVER WORDS, "ROUTE 9"  
SEE SNAPSHOTS FOR BLDGS AND SIGN.

COLOR DESCRIPTION

FOLLOW 8BH105 AND SKETCH "A".

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1007 ORDER NO. 61476 DATE 6-14-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
WADLINGTON TOURIST COURT  
HOPKINSVILLE, KY.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full IN SKY:

WADLINGTON CAFE-TOURIST COURT  
U.S. HIGHWAY 41 N. HOPKINSVILLE, KY.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes ☐ No ☒ Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print ☒ Handcolor ☒ Black & White Proof. Titles—Red, Blue

MAKE REPHOTO

COLOR DESCRIPTION

USE KODACHROME PRINT AS COLOR GUIDE.

RETURN KODACHROME PRINT.

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*1-5x7*  
*6 1/2*  
*1 1/2*  
*8 1/2*  
*Wadl*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. OCH1008 ORDER NO. 61476 DATE 6-14-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



CUSTOMER WADLINGTON TOURIST COURT  
HOPKINSVILLE, KY.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full IN SKY:

WADLINGTON CAFE-TOURIST COURT  
U.S. HIGHWAY 41-N. HOPKINSVILLE, KY.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE REPHOTO.

COLOR DESCRIPTION

USE KODACHROME PRINT AS COLOR GUIDE.

RETURN KODACHROME PRINT. *Rec'd 8/31/50 B.*

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7

*Ret  
Lm He*

6

*1/2 100*

*Ret*

9

*to get the*

*WOT*



CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. OCH1009  
ORDER No. K 41221  
DATE 6-14-50

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NO
TITLE IN FULL	IMPRINT
WHY DON'T YOU COME VISIT FLORIDA? TROPICAL FLORIDA SERIES	
SMALL TYPE: (C) CURT TEICH & CO., INC.	
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH USING BRIGHT COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 15 1950
SKETCH	20	1 1/2	JUN 14 1950	JUN 15 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 16 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	12		
ARTIST DEPT.	41	12		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JUL 18 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

CURT TEICH & COMPANY INC., CHICAGO, ILL.

NO. OCH1010  
ORDER NO. K 41221  
DATE 6-14-50

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHY DON'T YOU COME VISIT FLORIDA?

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT TROPICAL FLORIDA SERIES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH USING BRIGHT COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 15 1950
SKETCH	E.O. 10	1/2	JUN 14 1950	JUN 15 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 16 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	26	1 3/4		
ARTIST DEPT.	23	12		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

JUL 18 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1011 ORDER NO. 61485 DATE 6-14-50

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M BUSINESS CARDS SIZE 2½ X 3½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DELICIOUS  
DAIRY FOODS (OVER)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(COUNTRY CLUB DAIRY)

USE BEST OF 3 COLORED NEGATIVES HEREWITH. RE -PHOTO TO BLACK & WHITE.

COLOR DESCRIPTION

USE KODACHROME AS COLOR GUIDE.

RETURN ALL KODACHROMES.

ret 7/2/50  
2/21

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SX7 from Kodachrome  
3/2  
Jan 16 1956  
Lo. 6/2/52

Rephoto in center  
12-  
2/21

*[Large handwritten signature]*

REID PAPER COMPANY, SAGINAW, MICH.

NO. OCH1012

ORDER No. 61491

DATE 6-15-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL  
THE SAGINAW MUSEUM, SAGINAW,  
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

BROWN BRICK BLDG. WITH GRAY ROOF. ALL WOOD-WORK. WHITE. WHITE  
SIGN, IN FRONT, WITH BLACK LETTERS. GREEN LAWN & GREEN FOLIAGE  
ON TREES. PUT SMALL FLOWERS IN BED ALONG FOUNDATION FOLLOW  
KODACHROME.

RETURN KODACHROME TO CUSTOMER -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By  
Date JUN 15 1950

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By  
Date JUN 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	JUN 27 1950
SKETCH				
RETOUCHING	7	5	JUN 15 1950	JUN 16 1950
REPHOTO				
PHOTO-LITHO				JUN 30 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	14	JUL 5 1950	
ARTIST DEPT.	105	9		7/24/50

SEP 11 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. OCH1013

ORDER No. 61492

DATE 6-15-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE —

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOHN'S ATONEMENT SEMINARY

MONTOUR FALLS, N.Y.

IN THE FINGER LAKES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I — R. M. YES —

IMPRINT SAME AS ABOVE. —

PHOTO PROPERTY OF CUST. —

RETOUCHING AND COLOR DESCRIPTION

(DAY VIEW)

BRICK LIGHT RED RECENTLY BLASTED AND LOOKS LIKE NEW. BE SURE NOT TO HAVE VENITIAN BLINDS <sup>SAND</sup> GIVE PRISON EFFECT. BRING OUT CROSS AT OTTOM OVER DOOR AND ON TOP (GOLD)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDGOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Stoughton  
2 Prints

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	JUN 27 1950
SKETCH				
RETOUCHING		4	JUN 20 1950	JUN 20 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12		7 7.50
ARTIST DEPT.		9		

AUG 24 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. OCH1014 -  
ORDER NO. 61492  
DATE 6-15-50

121 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOHN'S ATONEMENT SEMINARY,  
MONTAUE FALLS, N.Y. -  
(IN THE FINGER LAKES)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OCH1013 (NIGHT VIEW)

CROSS FLOODLIGHTED AT NIGHT. BRICK LIGHT RED RECENTLY BLASTED & LOOKS LIKE NEW. BE SURE NOT TO HAVE VENETIAN BLINDS GIVE PRISON EFFECT. BRING OUT CROSS AT BOTTOM OVER DOOR AND ON TOP (GOLD) -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			JUN 20 1950		JUN 21 1950
SKETCH					
RETOUCHING		5	JUN 20 1950		JUN 22 1950
REPHOTO					JUL 10 1950
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	107	1 1/2	JUL 10 1950		7.10.50
ARTIST DEPT.		9 1/2			

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

AUG 24 1950



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y. -

NO. OCH1015  
ORDER No. 61492  
DATE 6-15-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOHN'S ATCHMENT SEMINARY,  
MONTICUT FALLS, N. Y.:  
IN THE FINGER LAKES -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES -

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

(VERTICAL VIEW) -

BRICK LIGHT RED RECENTLY <sup>SAND</sup> PLASTED AND LOOKS LIKE NEW. BE SURE NOT  
TO HAVE VENETIAN BLINDS GIVE PRISON EFFECT. BRING OUT CROSS AT  
BOTTOM OVER DOOR AND ON TOP (GOLD)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 15 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	JUN 27 1950
SKETCH				
RETOUCHING	5	3 1/2	JUN 16 1950	JUN 16 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		7-2-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 24 1950

SUN NEWS CO., ST. PETERSBURG, FLA.  
ST. PETERSBURG NEWS SERVICE PHOTO

NO. OCH1017

ORDER No. 61207

DATE 6-15-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

5-56 PASS-A-GRILLE BEACH, FLORIDA-  
ON THE GULF OF MEXICO

PRIVATE NO. BEFORE TITLE: S-56

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. REFER TO CARD 5AH1238.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7 Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 15 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1950	JUN 20 1950
SKETCH				
RETOUCHING	3	2	JUN 16 1950	JUN 16 1950
REPHOTO				JUN 27 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1 1/2	JUN 27 1950	
ARTIST DEPT.	119	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



SUN NEWS CO., ST. PETERSBURG, FLA.

ST. PETERSBURG NEWS SERVICE PHOTO

25 M POST CARDS

ART COLORTONE

FULL FACE

NO. OCH1018

ORDER NO. 81207

DATE 6-15-50

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HAVING FUN ON SPA BEACH,  
ST. PETERSBURG, FLA. "THE  
SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: S-89

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

D10012

Executive-OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date JUN 15 1950

AND WORK SCHEDULE

By

Date JUN 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	JUN 27 1950
SKETCH				
RETOUCHING		4	JUN 16 1950	JUN 21 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		134		
ARTIST DEPT.	113	93		

AUG 8 5 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 0CH1019

SUN NEWS CO., ST. PETERSBURG, FLA.

ORDER No. 60207

ST. PETERSBURG NEWS SERVICE PHOTO

DATE 6-15-50

25 M POST CARD ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. NO

TITLE IN FULL

S-107-SUN AND SURF BATHING ON THE GULF OF MEXICO/AT PASS-A-GRILLE BEACH, FLORIDA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: S-107

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

# ATTENTION

7 Subjects of order for this customer. Please see to it that all cuts or negating are uniform and colors are in harmony with each other in order on production set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By		By	
Date	JUN 15 1950	Date	JUN 15 1950	Date	JUN 15 1950
OPERATION	EST. TIME	DATE	DATE	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		JUN 15 1950	JUN 27 1950		
SKETCH					
RETOUCHING	9 3	JUN 16 1950	JUN 21 1950		
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	107 1 1/2		7-7-50		
ARTIST DEPT.	114 9 1/2				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. OCH1020

ORDER NO. 61207

DATE 6-15-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

8-111-AL LANG BASEBALL FIELD/AND MAIN  
BUSINESS SECTION/ ST. PETERSBURG,  
FLA. "THE SUNSHINE CITY"

PRIVATE NO. BEFORE TITLE: S-111

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

8pt. 14c



PHOTO PROPERTY OF REAT CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. REFER TO CARD 7BH804

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 15 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 27 1950
SKETCH				
RETOUCHING		6	JUN 16 1950	JUN 21 1950
REPHOTO				
PHOTO-LITHO				JUN 30 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	2:30	JUL 5 1950	
ARTIST DEPT.	119	12:30		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 29 1950

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. OCH1021

ORDER NO. 61207

DATE 6-15-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALONG COLORFUL GREATER GULF  
BEACHES, ST. PETERSBURG, FLA./

PRIVATE NO. BEFORE TITLE: S-128 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By  
Date JUN 15 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By  
Date JUN 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	JUN 23 1950
SKETCH				
RETOUCHING	4	34	JUN 16 1950	JUN 20 1950
REPHOTO				
PHOTO-LITHO			JUN 26 1950	JUN 28 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	154	JUN 28 1950	
ARTIST DEPT.	116	934		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 85 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1016 ORDER NO. 61205 DATE 6/15/50

CUSTOMER DOUBLE J COURT  
WICKENBURG, ARIZONA -

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full  
DOUBLE J COURT, WICKENBURG, ARIZONA

STYLE ART COLORTONE-WHITE

FRONT NO. 5 (All of this on address side) BORDER  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

ROOFS SAME AS ON CARD OCH329 ENCLOSED. SIDES OF BUILDING #15.  
SIGN: BACKGROUND-BLACK, LETTERING-WHITE. UMBRELLAS: MAKE 1 - #2 RED,  
AND 1 - #4 BLUE. STONE WALLS- NATIVE STONE-VARI-COLORED. CHAIRS AND  
TABLES-ORANGE COLOR. AUTOS-BEST OF YOUR JUDGMENT.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. OCH1022

ORDER NO. 61207

DATE 6-15-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE SHUFFLE-BOARD CLUB,  
CLEARWATER, FLA. /

PRIVATE NO. BEFORE TITLE: C-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST. C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By JUN 15 1950

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 15 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 27 1950
SKETCH				
RETOUCHING		3	JUN 16 1950	JUN 20 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	113	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 28 1950



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. OCH1023

ORDER No. 61207

DATE 6-15-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S-26 DOWNTOWN BUSINESS SECTION ON  
CENTRAL AVENUE / ST. PETERSBURG,  
FLA. — "THE SUNSHINE CITY" /

PRIVATE NO. BEFORE TITLE: S-26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST. C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 15 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 15 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 23 1950	JUN 23 1950
SKETCH				
RETOUCHING		6 1/2	JUN 16 1950	JUN 23 1950
REPHOTO				
PHOTO-LITHO			JUN 26 1950	JUN 28 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	13 1/2	JUN 28 1950	6-29-50
ARTIST DEPT.	113	10 1/2		

AUG 85 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

1550  
Colored Mt. Photo

MORSE'S PHOTO SERVICE, LAKE WALES, FLA.

NO. OCH1024

ORDER No. 61217

DATE 6-16-50

12 1/2 MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER		FRONT No. 1	R. M. NO -
TITLE IN FULL GREETINGS FROM LAKE WALES, FLORIDA		IMPRINT	SAME AS ABOVE -
PRIVATE NO. BEFORE TITLE: LW.12			
SMALL TYPE: (C) CURT TEICH & CO		PHOTO PROPERTY OF	C.T. -
RETOUCHING AND COLOR DESCRIPTION		INC. -	

SUBMIT SKETCH

~~FOLLOW INSTRUCTIONS ENCLOSED.~~

Reduce Black & Color Plates  
from D9595

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO					
ENVELOPE PHOTO TICKET					

Background - 9BH-1184

- L - 5AH-1275
- A - 0BH-2474\*
- K - 6BH-2430
- E - 5BH-312
- W - 4BH-400
- A - 0CH-128
- L - 1BH-1487- (LEFT HALF)
- E - 8BH-514
- S - 8AH-1413

Executive OK of Estimate	<b>ESTIMATE</b> <b>AND WORK SCHEDULE</b>	Cost Dept. Checked
By		By
Date JUL 6 1950		Date JUL 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1950	JUL 14 1950
SKETCH	20	7	JUL 11 1950	JUL 13 1950
RETOUCHING	10	5 + 1/2	JUL 6 1950	
REPHOTO				
PHOTO-LITHO				JUL 28 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUL 28 1950	
ARTIST DEPT.	108	3 3/4		

DATE BLUEPRINT OK'D	DATE Filed
By	By
DATE HAND COLOR PROOF OK'D	DATE Photo Returned to Customer

G-298



ORANGE NEWS CO., ORLANDO, FLA. -

NO. OCH1025

ORDER No. 61233

DATE 6-19-50

25 M POST CARDS

ART COLORTONE

FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HEDGE OF SWEET PEAS AT EOLA  
PARK, ORLANDO, FLA. "THE CITY  
BEAUTIFUL"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO -

IMPRINT SAME AS ABOVE -

PRIVATE NO. BEFORE TITLE: 0.74

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. REFER TO CARD 4AH1227 FOR COLORING.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date JUN 19 1950

AND WORK SCHEDULE

By

Date JUN 19 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	JUN 27 1950
SKETCH				
RETOUCHING		3	JUN 20 1950	JUN 21 1950
REPHOTO				JUN 30 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	132	JUL 5 1950	
ARTIST DEPT.	25	932		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

SEP 11 1950

By

DATE Photo Returned to Customer

ORANGE NEWS CO., ORLANDO, FLA. -

NO. OCH1026

ORDER NO. 61233

DATE 6-19-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA SANITARIUM AND HOSPITAL  
ON BEAUTIFUL LAKE ESTELLE,  
ORLANDO, FLA.

PRIVATE NO. BEFORE TITLE: 0.130

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO -

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 19 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 19 1950 B.K.

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	JUN 27 1950
SKETCH				
RETOUCHING		3	JUN 20 1950	JUN 21 1950
REPHOTO				
PHOTO-LITHO				JUL 10 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	JUL 10 1950	7-11-50
ARTIST DEPT.	120	9		7/26/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



ORANGE NEWS CO., ORLANDO, FLA. -

NO. OCH1027

ORDER No. 61234

DATE 6-19-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. NO -

TITLE IN FULL

IMPRINT SAME AS ABOVE -

W.P.9 - ALONG ONE OF THE CANALS/ BY  
"SCENIC BOAT TOURS"/ WINTER  
PARK, FLA. / -

PRIVATE NO. BEFORE TITLE: W.P.9 -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. / CROP AS NOTED ON TISSUE. -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By JUN 19 1950  
Date

AND WORK SCHEDULE

By JUN 19 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1950	JUN 21 1950
SKETCH				
RETOUCHING	10	2	JUN 20 1950	JUN 21 1950
REPHOTO				
PHOTO-LITHO				JUN 30 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JUL 5 1950	
ARTIST DEPT.	25	9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUL 28 1950

ST. PAUL NEWS COMPANY, INC.  
ST. PAUL, MINNESOTA

NO. OCH1028

ORDER No. 61519

DATE 6-20-50

25 M C. T. ART COLORTONE POST CARDS

FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES -

TITLE IN FULL

IMPRINT SAME AS ABOVE

ST.8 - ST. PAUL CITY HALL AND  
/ RAMSEY COUNTY COURT HOUSE /  
ST. PAUL, MINN. /



*8 p. n. 1, c. h.*

PRIV. NO. BEFORE TITLE (ST.8) -

PHOTO PROPERTY OF CUST. /

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY -

*Photo 10-67*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

☒ YES

RETURN PHOTO ☐ NO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date JUN 20 1950

AND WORK SCHEDULE

By

Date JUN 20 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1950	JUN 27 1950
SKETCH				
RETOUCHING	6	1 1/2	JUN 20 1950	JUN 23 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		7-7-50
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 24 1950

By

DATE Photo Returned to Customer



M. E. RUSSELL, SARASOTA, FLORIDA

NO. OCH1029

ORDER No. 61521

DATE 6-20-50

25 M POST CARDS C. T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S-P FLAMINGOS IN TROPICAL FLORIDA /  
SARASOTA JUNGLE GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE (S-13).

PHOTO PROPERTY OF C.T.CO.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 25 1950	JUL 27 1950
SKETCH				
RETOUCHING		2 1/2	JUN 21 1950	JUN 22 1950
REPHOTO				
PHOTO-LITHO				AUG 8 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 22 1950	JUL 23 1950
ARTIST DEPT.	110	10		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

M. E. RUSSELL, SARASOTA, FLORIDA

NO. OCH1030

ORDER No. 61521

DATE 6-20-50

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAND HILL CRANE IN TROPICAL  
FLORIDA SARASOTA JUNGLE  
GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE



PRIV. NO. BEFORE TITLE (S-77)

PHOTO PROPERTY OF C.T.CO.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subject on  
order for this customer. Please  
see to it that all cuts are nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950 JUL 25 1950	JUL 27 1950
SKETCH				
RETOUCHING		2 1/2	JUN 21 1950	JUN 22 1950
REPHOTO				
PHOTO-LITHO				AUG 7 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	AUG 7 1950	8/8/50
ARTIST DEPT.	120	9 1/2		5-9-50

SEP 11 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



M. E. RUSSELL, SARASOTA, FLORIDA

NO. OCH1031

ORDER No. 61521

DATE 6-20-50

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

5-78 BEAUTIFUL GOLDEN-CRESTED CRANES  
IN SUNNY FLORIDA  
SARASOTA JUNGLE GARDENS *sep. line*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE



PRIV. NO. BEFORE TITLE (S-78)

PHOTO PROPERTY OF C.T.CO.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

*Retouched photo to office*

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1950	JUL 27 1950
SKETCH				
RETOUCHING	4	2	6-21-50	JUN 21 1950
REPHOTO				
PHOTO-LITHO				AUG 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 7 1950	8-8-50
ARTIST DEPT.	108	9 1/2		9-5-50

SEP 11 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1032 ORDER NO. 61240 DATE 6-19-50

CUSTOMER SALLY'S ON THE SKOKIE  
SKOKIE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SALLY'S ON THE SKOKIE  
ETC. AS PER SKETCH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH - WITH THE FOLLOWING CORRECTIONS: PICTURE OF COCKTAIL  
LOUNGE, MAKE THE CHAIR SEATS FACING THE BAR, SAME COLOR AS THE BOOTHS  
IN THE LEFT OF THE VIEW. MAKE THE CHAIR BACKS AND SEATS ON THE DINING  
ROOM VIEWS THE SAME RED COLOR AS ON THE CHAIRS IN THE UPPER LEFT-HAND  
VIEW OF CARD 9BH777.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

X

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

3-5x7  
1 1/2  
9  
2 1/2 10 2 1/2 50  
12 1/2  
01304



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1033 ORDER NO. 61241 DATE 6-19-50

CUSTOMER OFFIE LITES STUDIO  
PINE BLUFF, ARKANSAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WADE BLACK, FLORIST (Lower Left)  
PHOTO BY OFFIE LITES (Lower Right)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

RETOUCH PHOTO TO LOOK LIKE DAYTIME INSTEAD OF NIGHT. Leave Black Rim

OH Top.

Full over 3 sides 1/2" from bottom

COLOR DESCRIPTION

BUILDING-WHITE WITH BLACK RIM ON TOP. "WADE BLACK" IN BLACK.  
"FLORIST" SIGN IS GREEN NEON. ADD SMALL TOUCHES OF COLOR IN THE  
FLOWERS. SHRUBBERY AND GRASS, GREEN.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO  
YES  
NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH1034 ORDER NO. 61248 DATE 6-20-50

CUSTOMER WIRTZ SERVICE  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M BUS. CARDS SIZE 3½ X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full

BEFORE YOU REPAINT OR REBUILD  
"STEAM CLEAN" CONSULT WIRTZ SERVICE

FRONT NO. SPEC.

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes ☐ No

Special type as sample

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue

USE PHOTO 6BH1238 MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1035 ORDER NO. 61247 DATE 6-20-50

CUSTOMER JOHNSON STUDIOS  
OWATONNA, MINNESOTA —

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
(All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REPHOTO KODACHROME

~~SUBMIT SKETCH~~

COLOR DESCRIPTION

FOLLOW KODACHROME

RETURN KODACHROME TO CUSTOMER

*Red 10/2/50*

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*1-5 x 7*  
*Ret 5*  
*For Me 2 1/2 100*  
*Flint 15*  
*For you 100*  
*Ho George 1/2 100*  
*Green 1/2*

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. OCH1036

ORDER NO. 61524

DATE 6-20-50

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

906 - GREAT "MORMON" TABERNACLE, SALT LAKE CITY, UTAH

PRIV. NO. BEFORE TITLE (906)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES SAME AS 3AH206

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 9BK91

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rephoto Kodachrome*

Executive OK of Estimate

By JUN 22 1950  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 22 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 27 1950
SKETCH				
RETOUCHING		2 1/2	JUN 22 1950	JUN 23 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		7-18-50
ARTIST DEPT.	113	4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 8 5 1950



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. OCH1037

ORDER No. 61524

DATE 6-20-50

25 M POST CARDS C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

903-TEMPLE SQUARE, SALT LAKE CITY,  
UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES SAME AS

8A-H2739

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE--903

PHOTO PROPERTY OF

CUST

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 9B-K87

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date JUN 22 1950

AND WORK SCHEDULE

By

Date JUN 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1950	JUN 27 1950
SKETCH				
RETOUCHING	9	3	JUN 22 1950	JUN 23 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13		
ARTIST DEPT.	112	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

©15-DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, N. MEXICO

NO. OCH1038

ORDER NO. 61525

DATE 6-20-50

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES -

TITLE FULL

IMPRINT SAME AS ABOVE -

/ BAT FLIGHT FROM CAVERN ENTRANCE - PRIV. NO. BEFORE IMPRINT  
(CARLSBAD CAVERNS NATIONAL PARK) (C) 115 -  
/ NEW MEXICO

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION :

FOLLOW 9BH1473 FOR COLORS -

TONE DOWN THE MOON. NOT TOO MUCH  
ORANGE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 27 1950
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		7/19
ARTIST DEPT.	109	1 1/2		7/31

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

AUG 4 1950



⑤ DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, N. MEXICO

NO. 9CH1039  
ORDER NO. 61525  
DATE 6-20-50

25<sub>M</sub> POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. YES
TITLE IN FULL PAPOOSE ROOM/ CARLSBAD CAVERNS NATIONAL PARK, NEW MEXICO	IMPRINT SAME AS ABOVE PRIV. NO. BEFORE IMPRINT (C) 116
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF CUST -

FOLLOW KODACHROME FOR COLORS *OK PML 9/8/50*  
RETURN KODACHROME TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF YES RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

# ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date JUN 21 1950 AND WORK SCHEDULE Date JUN 21 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 23 1950
SKETCH				
RETOUCHING		1	JUN 22 1950	JUN 22 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134		7-10-50
ARTIST DEPT.	26	92		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed SEP 11 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer 9/8/50  
\_\_\_\_\_ 20

117 DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, N. MEXICO

NO. OCH1040

ORDER No. 61525

DATE 6-20-50

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KINGS PALACE  
CARLSBAD CAVERNS NATIONAL PARK,  
NEW MEXICO, 8 p. 12.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 - R. M. YES -

IMPRINT SAME AS ABOVE -

PRIV. NO. BEFORE IMPRINT  
(C) 117

PHOTO PROPERTY OF CUST -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS

RETURN KODACHROME TO CUSTOMER OK PML 9/8/50

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subject of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
in order to guarantee set.

Executive OK of Estimate

By

Date JUN 21 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 21 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 28 1950
SKETCH				
RETOUCHING		1 1/2	JUN 22 1950	JUN 22 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/4		7-10-50
ARTIST DEPT.	108	9 1/2		7-28-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 11 1950

9/8/50



911-DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, N. MEXICO

NO. OCH1041

ORDER No. 61525

DATE 6-20-50

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO KINGS PALACE/  
CARLSBAD CAVERNS NATIONAL PARK,  
NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 - R. M. YES -

IMPRINT SAME AS ABOVE -

PRIV. NO. BEFORE IMPRINT  
(C) 118

PHOTO PROPERTY OF CUST -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROM FOR COLORS

RETURN KODACHROME TO CUSTOMER 9/2/50

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 21 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 21 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1950	JUN 20 1950
SKETCH				
RETOUCHING		1 1/2	JUN 22 1950	JUN 22 1950
REPHOTO				
PHOTO-LITHO				JUL 10 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/4	JUL 10 1950	7-11-50
ARTIST DEPT.	102	9 1/2	7/20/50	8/1/50

SEP 11 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1042 ORDER NO. 61252 DATE 6-20-50

CUSTOMER ALOHA LODGE, F.C. RUOFF  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLOR IT-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes No

Title in full

ALOHA LODGE  
6200 - 4TH ST. NORTH  
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REMOVE - HOUSES FROM BACKGROUND AT LEFT OF PICTURE, & WIRES SUPPORTING  
PALMS IN FOREGROUND. REMOVE-TREES IN BACKGROUND NEAR SIGN; ALSO  
THE TREES IN BACKGROUND BACK OF THE PALM TREES. REMOVE POLE AND WIRES IN  
BACKGROUND.

FILL IN AROUND BASE OF SIGN WITH MORE SHRUBS. THEY ARE HIBISCUS WITH ROSE  
COLORED FLOWERS.

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1043 ORDER NO. 61253 DATE 6-20-50

CUSTOMER WELLER'S HOUSE BY THE SEA  
ST. PETERSBURG, FLORIDA —

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full

WELLER'S HOUSE BY THE SEA  
TREASURE ISLAND,  
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes

☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes ☐ No ☐

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REMOVE - OPENINGS IN 2ND FLOOR PORCH, POLE & WIRES AND  
WEEDS IN LEFT FOREGROUND.

ADD - FRONDS TO PALM TREES

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. WATER - 30 - BLUE. SKY - 18 - BLUE  
ROAD - GRAY. PARKING LOT (BACK TO SWING) GRAY - LIGHTER SHADE-  
BEACH SAND-WHITE.

PHOTO PROPERTY OF C. T. & CO. —

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

M - H NEWS, SHAWNEE, OKLA -

NO. OCH1044

ORDER No. 61262

DATE 6-21-50

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL, SEMINOLE,  
OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO -

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO. -

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN WITH ZINC GREEN WINDOWS

REMOVE TREE LEAVES AND FENCE IN FOREGROUND. EXTEND GRASS TO  
COVER COMPLETE FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 23 1950
SKETCH				
RETOUCHING		3	JUN 21 1950	JUN 22 1950
REPHOTO				
PHOTO-LITHO			JUN 26 1950	JUN 28 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1½	JUN 28 1950	JUN 30 1950
ARTIST DEPT.	117	9		7-21-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JUL 24 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



M - H NEWS, SHAWNEE, OKLA

NO. OCH1045

ORDER NO. 61282

DATE 6-21-50

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL BUILDING, SEMINOLE,  
OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO -

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF C.T. & CO -

RETOUCHING AND COLOR DESCRIPTION

BUFF. REMOVE OR MODERNIZE OLD CARS -- TAKE OUT WIRES

PUT FLAG ON POLE

FILL IN MISSING "N" IN BUILDING NAME

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	JUN 29 1950
SKETCH				
RETOUCHING	3	3	JUN 21 1950	JUN 26 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½		7-7-50
ARTIST DEPT.	120	9		7-24-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUL 24 1950

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1046 ORDER NO. 61257 DATE 6-21-50

CUSTOMER ESSO STANDARD OIL CO.,  
NEW ORLEANS, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OFFICES OF THE LOUISIANA SALES  
DIVISION, ESSO STANDARD OIL COMPANY  
1410 CANAL ST. NEW ORLEANS 12,  
LOUISIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH (THE WORD ESSO SHOULD BE IN A  
STRAIGHT LINE IN THE OVAL) /

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Red + Blue Imprint

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1047 ORDER NO. 61258 DATE 6-21-50

CUSTOMER CLUB EL BIANCO RESTAURANT  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CLUB EL BIANCO

E

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT SKETCH

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

RETOUCHING	1/2	Best Recorded in Cost Dept.
ENGRAVING	1/2	
COMPOSING		
ART DEPT.	1/5	
ENGRAVING		

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

WHOLESALE DISTRIBUTORS, INC.,  
BURLINGTON, IOWA

NO. OCH1048

ORDER No. 61263

DATE 6-21-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIR VIEW, BURLINGTON, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ICE FROM RIVER AND SHOW NICE BLUE WATER

SHOW BRIDGE CLEARLY IN SILVER. GREEN ALONG RIVER BANK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 27 1950
SKETCH				
RETOUCHING			JUN 19 1950	JUN 22 1950
REPHOTO				
PHOTO-LITHO				JUN 30 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2¼	JUL 5 1950	
ARTIST DEPT.	111	12		JUL 18 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OCH1049 ORDER NO. 61714 DATE 6-22-50

CUSTOMER ST. FRANCIS HOTEL COURTS  
MONTGOMERY, ALABAMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. FRANCIS HOTEL COURTS,  
ETC. AS ON CARD 9BH1082

AAA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW CARD 9BH1082

FOR RETOUCHING, ETC.

COLOR DESCRIPTION

FOLLOW CARD 9BH1082

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

115 107-24-15  
9 9/7

Top of

Submit  
to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. 0CH1050 ORDER NO. 61715 DATE 6-22-50

CUSTOMER ANTHONY HOTEL  
FT. LAUDERDALE, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ANTHONY HOTEL  
FORT LAUDERDALE, FLORIDA  
ON BEAUTIFUL BIRCH OCEANFRONT ESTATES

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

COLOR INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR



GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.  
PHOTO BY DWIGHT O. NICHOLS

NO. ~~00000000~~  
OCH1051  
ORDER No. 61549  
DATE 6-22-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE ON WHITE RIVER NEAR  
BEAVER, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 23 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 22 1950
SKETCH				
RETOUCHING	4	1	JUN 23 1950	JUN 26 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		7-7-50
ARTIST DEPT.	116	9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 28 1950

GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.  
PHOTO BY DWIGHT O. NICHOLS

NO. OCH1052

ORDER No. 61549

DATE 6-22-50

12½ M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

HIGHWAY SCENE ON U.S. 62 NEAR  
EUREKA SPRINGS, ARK.

IMPRINT SAME AS ABOVE

*Spl. it, color*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUN 23 1950

AND WORK SCHEDULE

JUN 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING	4	1½	JUN 23 1950	JUN 26 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		7/14/50
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

DATE Filed

SEP 1 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.  
PHOTO BY DWIGHT O. NICHOLS

NO. OCH1053

ORDER No. 61549

DATE 6-22-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/AERIAL VIEW OF BUSINESS SECTION/  
/EUREKA SPRINGS, ARK./

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUN 23 1950

AND WORK SCHEDULE

By

Date

JUN 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1950	JUN 20 1950
SKETCH				
RETOUCHING	10	2	JUN 23 1950	JUN 26 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13		7/14/50
ARTIST DEPT.	114	10		

DATE BLUEPRINT OK'D

DATE Filed

SEP 14 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.  
PHOTO BY DWIGHT O. NICHOLS

NO. OCH1054

ORDER No. 61549

DATE 6-22-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE ON OSAGE RIVER/NEAR EUREKA  
SPRINGS, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 23 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1950	JUN 20 1950
SKETCH				
RETOUCHING	3	2	✓ JUN 23 1950	JUN 26 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1½		7 13 50
ARTIST DEPT.	118	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 28 1950



GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.

NO. OCH1055

ORDER No. 61553

DATE 6-22-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE LUCERNE, EUREKA SPRINGS,  
ARK.

*8 pt. int. color*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES -

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OA3267-N - SEE CARD OA3267-N FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1950	JUN 28 1950
SKETCH				
RETOUCHING	10	1½	JUN 26 1950 JUN 23 1950	JUN 28 1950
REPHOTO				JUN 2 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.	118	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 85 1950

GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.

NO. OCH1056

ORDER No. 61552

DATE 6-22-50

12 $\frac{1}{2}$  M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAGNETIC SPRINGS, EUREKA SPRINGS,  
ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 57217-N - SEE CARD 57217-N FOR COLORS, EXCEPT THE  
ROCK WALLS AND PILLARS ARE ENTIRELY TOO DARK IN THE OLD CARD  
AND SHOULD BE THE COLOR OF THE CATHOLIC CHURCH ON CARD 44243-N  
TREES AND SHRUBBERY TO BE LIGHTENED UP SIMILAR TO CARD 9B-478-N  
ROADWAYS AND GRAVEL WALKS TO BE ABOUT AC-#46. BE SURE THAT  
THE TREES AND SHRUBBERY DO NOT SHOW ANY AUTUMN EFFECTS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1950	
SKETCH				
RETOUCHING	3	1 1/2	JUN 24 1950	JUN 20 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1950	JUL 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	137	1 1/2	JUL 14 1950	7-11-50
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

G 339



GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.

NO. OCH1057

ORDER No. 61552

DATE 6-22-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. HIGHWAY 62, EUREKA SPRINGS,  
ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

9BH1514

USE PHOTO 9A546-N - SEE CARD ~~9BH1514~~ FOR COLOR EFFECTS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH			JUN 24 1950	
RETOUCHING	4	1½		JUN 20 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1½		7-13-50
ARTIST DEPT.	119	9½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.

NO. OCH1058

ORDER No. 61552

DATE 6-22-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BASIN PARK HOTEL AND PARK  
EUREKA SPRINGS, ARKANSAS

8 pt. it., cch



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9A547-N - SEE CARD 9A547-N FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 28 1950	JUN 28 1950
SKETCH				
RETOUCHING		4 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/4		7-13-50
ARTIST DEPT.	112	10		

SEP 11 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.

NO. OCH1059

ORDER No. 61552

DATE 6-22-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

CRESCENT HOTEL, A CASTLE IN THE  
AIR/OVERLOOKING EUREKA SPRINGS,  
ARKANSAS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9B308-N. - SEE CARD 9B308-N FOR COLORS, EXCEPT THE  
WALLS OF THIS HOTEL ARE MADE OF ROCK LIKE THE CATHOLIC CHURCH  
AND THE COLOR IS THE SAME AS THAT OF THE ROCK IN THE CHURCH  
SHOWN ON CARD 44243-N. THE ROOF, HOWEVER, IS THE SAME COLOR  
AS CARD 9B308-N.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subject on  
order for this customer. Please  
see to it that all cuts or seg-  
ments are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 27 1950
SKETCH				
RETOUCHING	1	2 ✓	6-23-50	JUN 26 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1950	JUL 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½ ✓	JUL 17 1950	7-18-50
ARTIST DEPT.	119	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

SEP 11 1950

By

DATE Photo Returned to Customer

GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK. -

NO. OCH1060

ORDER NO. 61552

DATE 6-22-50

12½ M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWEET SPRINGS / EUREKA SPRINGS /  
ARK. -

8 yd. st. color

see card



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 57219-N. - ~~REPHOTO~~ SEE CARD 57219-N FOR COLORS,  
EXCEPT MAKE THE TREES AND FOLIAGE GREEN LIKE IN SUMMER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 28 1950	JUN 28 1950
SKETCH				
RETOUCHING		1 1/2 ✓		JUN 28 1950
REPHOTO				
PHOTO-LITHO				JUL 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2 ✓	JUL 17 1950	7/14/50
ARTIST DEPT.	111	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed AUG 8 5 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.

NO. OCH1061

ORDER No. 61552

DATE 6-22-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PIVOT ROCK, EUREKA SPRINGS,  
ARKANSAS

8 pl. set, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 46762-N - MAKE THIS UP IN EXACTLY THE SAME COLORS  
AS THIS SAME VIEW SHOWN ON FRONT OF FOLDER D-1202. COLORS  
ON CARD 46762-N TOO DARK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 28 1950	JUN 28 1950
SKETCH				
RETOUCHING	10	1	JUN 26 1950	JUN 28 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	12		7/17/50
ARTIST DEPT.	112	9		

SEP 11 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.

NO. 0CH1063

ORDER No. 61551

DATE 6-22-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

LAKE LEATHERWOOD DAM / LARGEST  
CUT ROCK DAM IN THE WORLD /  
EUREKA SPRINGS, ARKANSAS /

*Sept. 1st, 1950*

*See Am. Art Card attached*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6B610-N \* SEE CARD 6B610-N FOR COLORS, EXCEPT ALL  
TREES AND FOLIAGE TO APPEAR GREEN LIKE IN SUMMER. NO AUTUMN  
EFFECTS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Top*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1950	JUN 23 1950
SKETCH				
RETOUCHING	0	0	JUN 23 1950	JUN 23 1950
REPHOTO				
PHOTO-LITHO			JUN 26 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	12		7-13-50
ARTIST DEPT.	118	9		

DATE BLUEPRINT OK'D

DATE Filed SEP 11 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.

NO. OCH1064

ORDER No 61551

DATE 6-22-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

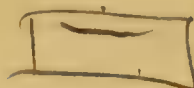
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE LEATHERWOOD, NEAR EUREKA,  
SPRINGS, ARK.

*8 ph. set, color*



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9B478-N - SEE CARD 7B478-N FOR COLORS

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make most attractive set.

*fn 339*

Executive OK of Estimate

By JUN 23 1950

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked *B.K.*

By JUN 23 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>JUN 23</i>	<i>JUN 29 1950</i>
SKETCH				
RETOUCHING	<i>4</i>	<i>1/4</i>	<i>JUN 23 1950</i>	<i>JUN 24 1950</i>
REPHOTO				
PHOTO-LITHO			<i>JUL 5 1950</i>	<i>JUL 10 1950</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>108</i>	<i>12</i>	<i>JUL 10 1950</i>	<i>7-11-50</i>
ARTIST DEPT.	<i>119</i>	<i>9</i>		

OCT 13 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.

NO. OCH1065

ORDER No. 61551

DATE 6-22-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CRESCENT HOTEL / WITH CATHOLIC  
CHURCH IN FOREGROUND / EUREKA  
SPRINGS, ARK. /

*Sept. 1st, 1950*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 44243-N - SEE CARD 44243-N FOR COLORS, EXCEPT  
ROOF ON TOP OF THE CRESCENT HOTEL SHOULD BE CHANGED TO BLUE,  
THE SAME AS THAT SHOWN ON CARD 9B308-N. ALL TREES AND FOLIAGE  
TO APPEAR GREEN LIKE IN SUMMER. NO AUTUMN EFFECTS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 28 1950
SKETCH				
RETOUCHING	3	2 1/2	JUN 24 1950	JUN 25 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		7-13-50
ARTIST DEPT.	116	9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 11 1950



GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.

NO. OCH1067

ORDER No. 61551

DATE 6-22-50

12½ M POST CARDS

ART COLORTONE

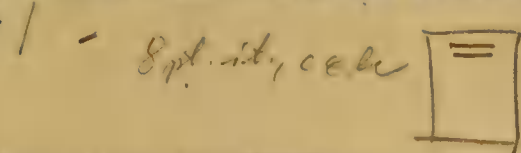
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CRESCENT HOTEL, A CASTLE IN THE  
AIR/OVERLOOKING EUREKA SPRINGS,  
ARK.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7B153-N - SEE CARD 7B153-N FOR COLORS, ~~WHICH~~ EXCEPT  
ROOF OF HOTEL SHOULD BE BLUE. WALLS SAME AS CHURCH. CHANGE  
THE HOTEL WALLS TO SHOW THEY ARE MADE OF ROCK LIKE THE WALLS  
OF THE CATHOLIC CHURCH IN CARD 44243-N. MAKE TREES AND  
SHRUBBERY ABOUT LIKE COLOR SHOWN ON CARD 9BH1459.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Get Photo*

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 29 1950
SKETCH				
RETOUCHING	4	1 1/4	6-23-50	JUN 26 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		7-13-50
ARTIST DEPT.	120	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed SEP 14 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DISTRIBUTED BY LOLLISGARD SPECIALTY CO.,  
TUCSON AND PHOENIX, ARIZONA

NO. OCH1068

ORDER No. 61727

DATE 6-23-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

A SCENE IN "OLD TUCSON", ARIZONA

PRIVATE NO. UPPER LEFT: T-49-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. No. Yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS,

AND TISSUE OVERLAY.

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date JUN 23 1950

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date JUN 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 - 1950
SKETCH				
RETOUCHING	1	2 1/2	JUN 26 1950	JUN 29 1950
REPHOTO				
PHOTO-LITHO				JUL 13 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 1/2	JUL 13 1950	7-19-50
ARTIST DEPT.	86	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed SEP 18 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY LOLLIESGARD SPECIALTY CO.,  
TUCSON AND PHOENIX, ARIZONA

NO. OCH1069

ORDER No 61727

DATE 6-23-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER BORDER

TITLE IN FULL

PAINTED DESERT FROM RIM DRIVE,  
RABBIT MOUNTAIN IN DISTANCE,  
NORTHERN ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT: PD-4

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS,

AND TISSUE OVERLAY.

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

**ATTENTION**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 23 1950

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

JUN 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1950	JUL 7 - 1950 AUG 7 - 1950
SKETCH				
RETOUCHING		1 ✓	JUN 26 1950	JUL 18 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1/2		7-18-50
ARTIST DEPT.	118	9 1		8/30/50

SEP 18 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9/14/50

NO

DISTRIBUTED BY LOLLISGARD SPECIALTY CO.,  
TUCSON AND PHOENIX, ARIZONA

NO. OCH1070

ORDER No 61727

DATE 6-23-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PHOENIX COLLEGE, PHOENIX,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO 40

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT: P-47 -

PHOTO PROPERTY OF

CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS,

AND TISSUE OVERLAY.

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By JUN 23 1950

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 23 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 28 1950	JUN 29 1950
SKETCH				
RETOUCHING	7	3 1/2	JUN 26 1950	JUN 26 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1950	JUL 10 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 10 1950	JUL 11 1950
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 18 1950

9/14/50



DISTRIBUTED BY LOLLISGARD SPECIALTY CO.,  
TUCSON AND PHOENIX, ARIZONA

NO. OCH1071

ORDER No. 61727

DATE 6-23-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

BETWEEN CLASSES, NORTH PHOENIX  
HIGH SCHOOL, PHOENIX, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. No. 40

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT: P-48

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS,  
AND TISSUE OVERLAY.

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4 Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

JUN 23 1950  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 - 1950
SKETCH				
RETOUCHING		3	JUN 26 1950	JUN 29 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12	7/11/50	
ARTIST DEPT.	32	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 11 1950

AUG 7 - 1950

DISTRIBUTED BY LOLLERGARD SPECIALTY CO.,  
TUCSON AND PHOENIX, ARIZONA

NO. OCH1072

ORDER No 61726

DATE 6-23-50

25 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE IN FULL

SOUTH ON CENTRAL AVENUE AT VAN  
BUREN STREET SHOWING SECURITY  
BUILDING, PHOENIX, ARIZONA

PRIVATE NO. UPPER LEFT: P-17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE



PHOTO PROPERTY OF

CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME ENCLOSED, FOR COLORS.

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 - 1950
SKETCH				
RETOUCHING		6	JUN 24 1950	JUN 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	7/17/50	
ARTIST DEPT.	33	11		AUG 26, 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION

Subjects in  
order for this customer. Please  
note to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

FEB 27 1951

2/27/51

OK



DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,  
TUCSON AND PHOENIX, ARIZONA

NO. OCH1073

ORDER NO. 61726

DATE 6-23-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

HOTEL CASA BLANCA, NORTHEAST OF  
PHOENIX, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO -

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT: P-67

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLOR.  
AND TISSUE OVERLAY.

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1950	JUN 7 - 1950
SKETCH				
RETOUCHING	2	3 1/2	JUN 24 1950	JUN 28 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 3/4		
ARTIST DEPT.		10 1/2		8-22-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 8 5 1950

By

DATE Photo Returned to Customer

DISTRIBUTED BY LOLLIESGARD SPECIALTY CO.,  
TUCSON AND PHOENIX, ARIZONA

NO. OCH1074

ORDER NO. 61726

DATE 6-23-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

A MIDWINTER SCENE AT CAMELBACK  
INN, PHOENIX, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT: P-61-

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLOR,  
AND TISSUE OVERLAY.

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 25 1950	AUG 7 - 1950
SKETCH				
RETOUCHING	4	2	JUN 24 1950	JUN 27 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		7-12-50
ARTIST DEPT.	103	11		8-26-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 28 1950



DISTRIBUTED BY LOLLIESGARD SPECIALTY CO.,  
TUCSON AND PHOENIX, ARIZONA

NO. 0CH1075

ORDER No. 61726

DATE 6-23-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE IN FULL

ST. FRANCIS XAVIER PARISH SCHOOL,  
NORTH CENTRAL AVENUE, PHOENIX,  
ARIZONA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO -

IMPRINT SAME AS ABOVE -

PRIVATE NO. UPPER LEFT: P-80 -

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLOR,

AND TISSUE OVERLAY. -

RETURN KODACHROME TO CUSTOMER -

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1950	
SKETCH				
RETOUCHING		3	JUN 24 1950	JUN 28 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13/24		7/11/50
ARTIST DEPT.	102	9 1/2	8/8/50	8/9/50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed AUG 14 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

9/8/50  
JD

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,  
TUCSON AND PHOENIX, ARIZONA

NO. OCH1076

ORDER No. 61726

DATE 6-23-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SAHUARO LAKE, ARIZONA

LOWER BORDER: PHOTO BY R.C. PROCTOR  
(SMALL TYPE)

PRIVATE NO. UPPER LEFT: M-24

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLOR,

AND TISSUE OVERLAY.

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an aggressive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1950	JUN 23 1950
SKETCH			JUN 24 1950	JUN 23 1950
RETOUCHING	5	1 1/2	JUN 24 1950	JUN 23 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	37	1 3/4		7-13-50
ARTIST DEPT.	108	10		8-28-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 18 1950

9/14/50

24

ATC 7-1950



DISTRIBUTED BY LOLLERGARD SPECIALTY CO.,  
TUCSON AND PHOENIX, ARIZONA

NO. OCH1077

ORDER NO. 61726

DATE 6-23-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

SPANISH BAYONET (YUCCA BACCATA),  
ARIZONA

LOWER BORDER-SMALL TYPE: PHOTO BY  
R.C. PROCTOR

PRIVATE NO. UPPER LEFT: D-231

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 - R. M. NO yes

IMPRINT SAME AS ABOVE

*6pt. sl. cca*

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLOR,

AND TISSUE OVERLAY. -

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 28 1950	JUN 29 1950
SKETCH				
RETOUCHING	3	1 1/2	JUN 24 1950	JUN 25 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1950	JUL 11 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUL 11 1950	
ARTIST DEPT.	103	9 1/2		8.30.50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

9/14/50

70

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1078 ORDER NO. 61734 DATE 6-23-50

CUSTOMER THE W. L. HURLEY CO.,  
CAMDEN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

4  
Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-WHITE BORD

PLACE OF TITLE: Upper Lower Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER:

HURLEY'S-EVERYTHING FOR THE HOME AND  
FAMILY ON EASY TERMS.

BOT: BROADWAY AT PINE, CAMDEN, N. J.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XX

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

~~SAME AS CARD 5BH1504~~

COLOR DESCRIPTION

~~REPRODUCTION~~ - USE PHOTO 5BH1504 - FOR COLORS USE CARD 5BH1504

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1079 ORDER NO. 61735 DATE 6-23-50

CUSTOMER THE W. L. HURLEY CO.,  
CAMDEN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper Lower Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: HURLEY'S-EVERYTHING FOR THE HOME  
AND FAMILY ON EASY TERMS.

LOWER: 24TH AT FEDERAL—EAST CAMDEN, N.J.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX Same

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE PHOTO 5BH1504 — FOR COLORS USE CARD 5BH1504

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED  
TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1080 / ORDER NO. 61735 DATE 6-23-50

CUSTOMER THE W. L. HURLEY CO.,  
CAMDEN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE Upper Lower Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: HURLEY'S-EVERYTHING FOR THE HOME  
AND FAMILY ON EASY TERMS

LOWER: 66 SOUTH BROADY-PENNS GROVE, N.J.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

~~SAME AS CARD 5BHT504~~

COLOR DESCRIPTION

~~USE PHOTO 5BHT504~~

COLOR BUILDING BRICK-SIDE 13 - FRONT 23 - LIGHT PART ABOVE BIG WINDOW & OTHER  
FRAMES 13. SIGN 67-BORDER & LETTERS "HURLEY" 31- SIDEWALK AND STREET LIGHT  
GRAY CEMENT, MAKE CURB DARKER. *INSIDE WINDOWS GRAY*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES

RETURN PHOTO

PHOTO RETURNED TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1081 ORDER NO. 61735 DATE 6-23-50

CUSTOMER THE W. L. HURLEY CO.,  
CAMDEN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper Lower Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: HURLEY'S - FURNITURE ON EASY  
TERMS.

LOWER: 12 SCOTT RIVERSIDE, N.J.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SAME AS CARD 5BHT504

COLOR DESCRIPTION

USE PHOTO 5BHT504 - COLOR BRICK 23- 2ND FLOOR WINDOWS 13- BELOW 1ST FLOOR  
WINDOWS 13- DARK PART TOP OF WINDOW AND TRANSOM OVER DOOR 67- DOORS CHROME-  
NAME "HURLEY" ON WINDOW SILVER. SIGN 67 BORDER AND LETTERS 31- COLOR WINDOWS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

LINCOLN NEWS AGENCY, LINCOLN, NEB.

NO. OCH1082

ORDER NO. 61728

DATE 6-23-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RALPH MUELLER, CARILLON TOWER,  
UNIVERSITY OF NEBRASKA,  
LINCOLN, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERY LIGHT SANDSTONE BLOCKS. OTHER BUILDINGS ARE LIGHT  
BROWN. AT LEFT OF TOWER, IN BACKGROUND, IS STATE CAPITOL.  
(FOR COLORS FOR CAPITOL BUILDING, SEE CARD 5AH1121)

REMOVE - TRASH AND POST LYING IN FOREGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 26 1950
SKETCH				
RETOUCHING	7	2 1/2	JUN 26 1950	JUN 26 1950
REPHOTO				
PHOTO-LITHO			JUN 26 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2		6-28-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

JUL 18 1950

10H 697  
Very Rush  
Must have prof  
6/28/50



F.E.C. NEWS CO., WEST PALM BEACH, FLA. -

NO. OCH1083

ORDER No. 61749

DATE 6-26-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES -

IMPRINT SAME AS ABOVE -

TITLE IN FULL

C-43 - A WORTH AVENUE VIA AND SHOPS /  
"OLD WORLD ATMOSPHERE" / PALM  
BEACH, FLA. /

8pt. st.



upright

PRIVATE NO. BEFORE TITLE: C-43

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts and nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 27 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 27 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	
SKETCH				
RETOUCHING	5	3	JUN 27 1950	JUN 29 1950 OK
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	12		
ARTIST DEPT.	118	9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA. -

NO. 0CH1084

ORDER No. 61749

DATE 6-26-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES -

IMPRINT SAME AS ABOVE -

TITLE IN FULL

2-44- STRIKINGLY BEAUTIFUL - FAMED  
BETHESDA CHURCH / PALM BEACH, FLA. /

8 pl. int.

PRIVATE NO. BEFORE TITLE: C-44 -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY -

REFER TO CARD 1AH111 FOR COLORS. -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 27 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 27 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 - 1950
SKETCH				
RETOUCHING	7	4	JUN 27 1950	JUN 28 1950 OK
REPHOTO				
PHOTO-LITHO				JUL 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	JUL 14 1950	7-18-50
ARTIST DEPT.	114	9		

AUG 28 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. OCH1085

ORDER No. 61749

DATE 6-26-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-6 - THE PALM BEACH BILTMORE, PALM BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-6

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on  
order for this customer. Please  
see to it that all ~~neg~~ nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 27 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 27 1950

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1950	JUL 10 1950
SKETCH				
RETOUCHING		6:00	JUN 27 1950	JUL 7 1950
REPHOTO				
PHOTO-LITHO				JUL 20 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	112	2	JUL 20 1950	7-20-50
ARTIST DEPT.	112	11 1/2		

AUG 8 5 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA. —

NO. OCH1086

ORDER No. 61749

DATE 6-26-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-6A - CABANAS AND POOL - / TROPICAL  
SPLENDOR AT THE PALM BEACH  
BILTMORE / PALM BEACH, FLA. /

PRIVATE NO. BEFORE TITLE: C-6A

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES -

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on  
order for this customer. Please  
see in it that all cuts — nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 27 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 27 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 - 1950
SKETCH				
RETOUCHING	6	4 1/2	JUN 27 1950	JUN 29 1950
REPHOTO				
PHOTO-LITHO				JUL 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JUL 20 1950	
ARTIST DEPT.	116	11 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

AUG 35 1950

By

DATE Photo Returned to Customer



V. H. CARTER, WINSLOW, ARK.

NO. OCH1087

ORDER No. 61757

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

MT. Gayler, Top-O-The  
Ozarks, on U. S. Highway 71 -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO - R. M. NO -

IMPRINT NO -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9AH1111. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By JUN 28 1950

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By JUN 28 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 - 1950
SKETCH	10	1/2	JUN 29 1950	JUL 6 1950
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 4 1950

By

DATE Photo Returned to Customer

W.H. CARTER, WINSLOW, ARK.

NO. OCH1088

ORDER No. 61757

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

Scenic View of U. S.  
Highway 71 from Top of Tower  
at Mt. Gayler, Ark.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8BH1680. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

order for this customer. Please  
make it that all cuts be nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By  
Date JUN 28 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 1950
SKETCH	10	1/2	JUN 29 1950	JUL 6 1950
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	25	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 29 1950

By

DATE Photo Returned to Customer



W. H. CARTER, WINSLOW, ARK.

NO. OCH1089

ORDER No. 61757

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

Airplane View of Lake  
Ft. Smith taken from above Mt.  
Gayler, Ark., on U. S. Highway 71

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8BH1681. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By  
Date JUN 28 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 - 1950	JUL 7 - 1950
SKETCH	10	1/2	JUN 29 1950	
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

V. H. CARTER, WINSLOW, ARK.

NO. OCH1090

ORDER NO. 61757

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

Clear Creek from  
U. S. Highway 71 in the Arkansas  
Ozarks, near Mt. Gayler, Ark.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8BH1682. MAKE NEW BLACK NEGATIVE  
REDUCE COLO R PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts in nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date JUN 28 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 - 1950
SKETCH	10		JUN 29 1950	JUL 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2¼		7-27-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed AUG 4 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



V. H. CARTER, WINSLOW, ARK.

NO. 0CH1091

ORDER NO. 61757

DATE 6-27-50 -

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

Swimming Pool at Lake  
Ft. Smith, on U. S. Highway 71,  
near Mt. Gayler, Ark. -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NO -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8AH2304. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	JUN 28 1950	AND WORK SCHEDULE	By	JUN 28 1950	
Date			Date		
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		JUL 6 1950	JUL 7-1950		
SKETCH	10 1/2	JUN 27 1950	JUL 6 1950		
RETOUCHING	1/4				
REPHOTO					
PHOTO-LITHO		JUL 10 1950			
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	105 2 1/4		7/26/50		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

V. H. CARTER, WINSLOW, ARK.

NO. 0CH1092

ORDER NO. 61757 -

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

Fishing in Lake Ft.  
Smith, near Mt. Gayler, Ark.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH322. MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 28 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 - 1950
SKETCH	10	12	JUN 27 1950	JUN 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	25	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 29 1950



V. H. CARTER, WINSLOW, ARK.

NO. OCH1093

ORDER NO. 61757

DATE 6-27-50

12 $\frac{1}{2}$  M MIN. VIEW 3 $\frac{1}{2}$  x 2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

Highway curves south  
of Mt. Gayler, on U. S.  
Highway 71

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO -

IMPRINT NO -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7AH1237. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES..

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 28 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 - 1950	JUL 7 - 1950
SKETCH	10	1/2	JUN 29 1950	
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2 1/4		7-26-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 4 1950

V. H. CARTER, WINSLOW, ARK.

NO. 0CH1094

ORDER No. 61757

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

Mountainburg, Ark., as  
seen from U. S. Highway 71,  
near Mt. Gayler, Ark. -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO -

IMPRINT NO -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8AH2303. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES. -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects on  
order for this customer. Please  
see to it that all cuts in nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By  
Date JUN 28 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 - 1950	
SKETCH	18	½	JUN 29 1950	
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			JUL 10 1950	JUL 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22	2¼		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 29 1950



V. H. CARTER, WINSLOW, ARK.

NO. OCH1095 -

ORDER NO. 61757

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART CDLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

Rock Bluff, White Rock  
Mountain, Ozark National Forest,  
near Mt. Gayler, Ark. -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO -

IMPRINT NO -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9AH1751. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES. -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By JUN 28 1950  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By  
Date JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7-1950
SKETCH	10	1/2	JUN 29 1950	JUL 6 1950
RETOUCHING		1/4		
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2 1/4		7-27-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 4 1950

By

DATE Photo Returned to Customer

V. H. CARTER, WINSLOW, ARK. -

NO. OCH1096

ORDER No. 61757

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

One of the Picturesque  
Spots in the Ozark National  
Forest, near Mt. Gayler, Ark.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9AH1753. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES. -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

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see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By JUN 28 1950  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 28 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7- 1950
SKETCH	10	1/2	JUN 29 1950	JUL 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 29 1950

By

DATE Photo Returned to Customer



V. H. CARTER, WINSLOW, ARK.

NO. 0CH1097

ORDER NO. 61757 -

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

Under the Bluffs on  
U. S. Highway 71, in the  
Ozarks. -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6BH917. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES. -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects on  
order for this customer. Please  
note to it that all cuts in nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By JUN 28 1950

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 28 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	JUL 7 1950
SKETCH	10	1/2	JUN 29 1950	JUL 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	✓	2 1/4		

AUG 29 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

V. H. CARTER, WINSLOW, ARK.

NO. OCH 1098

ORDER NO. 61757

DATE 6-27-50

12 1/2 M MIN. VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

Autumn Time in the  
Arkansas Ozarks, near Mt.  
Gayler, Ark.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH299. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By JUN 28 1950

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	
SKETCH	2.0	10	JUN 29 1950	JUL 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 4 1950



V. H. CARTER, WINSLOW, ARK.

NO. OCH1099

ORDER NO. 61757

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

A Beautiful Scene in  
the Arkansas Ozarks, near  
Mt. Gayler, Ark.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH310. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES. -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects on  
order for this customer. Please  
see to it that all cuts and nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 28 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	JUL 7-1950
SKETCH	10	1/4	JUN 29 1950	JUL 6 1950
RETOUCHING		1/4		
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2 1/4		7-28-50

AUG 4 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

V. H. CARTER, WINSLOW, ARK.

NO. OCH1100

ORDER No. 61757

DATE 6-27-50

12 1/2 M MIN. VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER BORDER

TITLE IN FULL

The Dam at Devil's Den  
State Park in the Arkansas  
Ozarks, near Mt. Gayler, Ark.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8BH1683. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked *OK*

By \_\_\_\_\_ Date JUN 28 1950 ESTIMATE AND WORK SCHEDULE By \_\_\_\_\_ Date JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 - 1950	JUL 7 - 1950
SKETCH	10	1/2	JUN 27 1950	
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22	2 1/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed AUG 29 1950

By *ju*

DATE Photo Returned to Customer \_\_\_\_\_



V. H. CARTER, WINSLOW, A RK.

NO. 6881101  
OCH1101  
ORDER No. 61757

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

Scene on U. S. Highway  
71 between Fayetteville and  
Mt. Gayler, Ark.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHTO 8BH1684. MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By  
Date JUN 28 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 - 1950
SKETCH	10	1/2	JUN 29 1950	JUL 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	2 1/4		7/28/50

AUG 4 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

V. H. CARTER, WINSLOW, ARK.

NO. OCH1102

ORDER NO. 61757

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

Lake at Devil's Den  
State Park, Fifteen Miles  
Northwest of Mt. Gayler, Ark.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO - R. M. NO

IMPRINT

NO

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHTO 8BH1685. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date JUN 28 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 1950
SKETCH	10	1/2	JUN 29 1950	JUL 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 29 1950

By

DATE Photo Returned to Customer



V. H. CARTER, WINSLOW, ARK.

NO. OCH1103

ORDER No. 61757

DATE 6-27-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

Our Lady of the  
Ozarks Shrine, Mt. Gayler,  
Ark.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH1063. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By JUN 28 1950

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 28 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	JUL 7-1950
SKETCH	10	1/2	JUN 29 1950	JUL 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 27 1950

V. H. CARTER, WINSLOW, ARK.

NO. OCH1104 -

ORDER No. 61757

DATE 6-27-50 -

12½M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE #3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Scenic View on U. S.  
Highway 71, near Mt. Gayler,  
Ark.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH307. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of  
order for this customer. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By JUN 28 1950

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 28 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 - 1950
SKETCH	20	1/2		JUL 8 1950
RETOUCHING	15	1/2		
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	167	2 1/4		7.28.50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 4 1950



V. H. CARTER, WINSLOW, ARK.

NO. OCH 1105

ORDER NO. 61757

DATE 6-27-50

12 1/2 M MIN. VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

Tower at West Bluff,  
White Rock Mountain, Ozark  
National Forest, Ark. -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9AH1754. MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES. -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subject of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
make an accurate set.

Executive OK of Estimate

By

Date

JUN 28 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING Type Set Up			JUL 6 1950	JUL 7 - 1950
SKETCH	10	1/2	JUN 29 1950	JUL 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

AUG 4 1950

By

DATE Photo Returned to Customer

NO. OCH1106

V. H. CARTER, WINSLOW, ARK.

ORDER NO. 61757 -

DATE 6-27-50

12½M MIN. VIEW, 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

Scenic View in Ozark  
National Forest, on  
Bidville-White Rock Road,  
near Mt. Gayler, Ark. -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NO -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9AH1752. MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES. -

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

**ATTENTION**

Subjects on  
order for this customer. Please  
see to it that all cues or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_  
Date JUN 28 1950**AND WORK SCHEDULE**By \_\_\_\_\_  
Date JUN 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 7 - 1950
SKETCH			JUN 29 1950	JUL 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22	2 1/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1107 ORDER NO. 61759 DATE 6-27-50

CUSTOMER MR. JULIUS KOCH  
CLAYTON, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" POST CARDS SIZE 3 1/2" X 5" (SPECIAL SIZE)

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN MY FATHER'S HOUSE ARE MANY MANSIONS.  
ST. JOHN XIV, 24-5

FRONT NO. 5

(All of this — address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

HEIGHT 3 1/2", WIDTH TO COME APPROX. 5". TRIM FLUSH AT SIDES.  
PUT TITLE IN SMALL OLD ENGLISH UPPER & LOWER CASE IN LOWER  
LEFT HAND CORNER, AT BASE OF PILLAR.

Put on CARD # ON ADDRESS SIDE.

COLOR DESCRIPTION

FOLLOW PAINTING AND KEEP COLORS AS LIGHT AS POSSIBLE. —

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY

NO. OCH1108

ORDER NO. K41362

DATE 6-27-50

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ORANGE AND PALM TREES AND  
WALLS OF COLORFUL FLAME VINE IN  
TROPICAL FLORIDA

*Spt. int. c. e. h.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT TROPICAL FLORIDA SERIES

PRIVATE NO. BEFORE IMPRINT 205F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

*JUN 27 1950*

AND WORK SCHEDULE

By

Date

*JUN 27 1950*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 30 1950	JUL 7 - 1950 <i>OK</i>
SKETCH				
RETOUCHING	<i>2</i>	<i>2 1/2</i>	JUN 28 1950	JUN 29 1950
REPHOTO				
PHOTO-LITHO				JUL 1 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>187</i>	<i>1 1/2</i>	JUL 14 1950	<i>7-18-50 JMX</i>
ARTIST DEPT.		<i>10</i>		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 24 1950



CURT TEICH & COMPANY

NO. OCH1109

ORDER No. K41362

DATE 6-27-50

50 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LEGEND OF THE SPANISH MOSS  
(and Verse)

*see card  
0BN789*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT TROPICAL FLORIDA SERIES

PRIVATE NO. BEFORE IMPRINT 253F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INST. ENCLOSED

*use cards 6BN972 + 9AN1235*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

*2* Subjects on order for this customer. Please see to it that all cuts - negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

JUN 27 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 27 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			6-28-50	JUL 6 - 1950
SKETCH	8			
RETOUCHING	8	1 1/2	JUL 6 1950	JUL 10 1950
REPHOTO			6-28-50	JUL 6 1950
PHOTO-LITHO				JUL 19 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	13 1/2	1 3/4	JUL 19 1950	
ARTIST DEPT.		1 3/4		

AUG 24 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1110 ORDER NO. 61760 DATE 6-27-50

CUSTOMER THE BATTLE HOUSE  
MOBILE, ALABAMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No

Title in full  
THE BATTLE HOUSE  
MOBILE, ALABAMA

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Red Impression*

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH1111 ORDER NO. 61577 DATE 6-28-50

CUSTOMER MILLER SHOE COMPANY  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

YOU CAN GO AND GO AND GO.....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

4/11/50  
L. 11  
R. 3/4  
J. 107  
7.14.50

1000+

Lk Blue

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1112 ORDER NO. 61578 DATE 6-28-50

CUSTOMER SCHAEFER TAILORING COMPANY  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THIS IS THE VERY LATEST AUTHENTIC FASHION  
FOR MEN'S SUITS.....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, PLUS CORRECTIONS AND INSTRUCTIONS AS GIVEN IN NORRINGTON'S  
LETTER OF JUNE 24TH. USE BLACK AND WHITE PRINT ATTACHED TO SKETCH AS COPY.  
ALSO MAKE REPHOTO OF THIS PRINT ENLARGED TO ABOUT 8 X 10 FOR CUSTOMER.  
SUIT IS TO SHOW PATTERN AND COLOR AS PER SWATCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

1-5 x 7  
1 1/2  
1 1/2  
1 3/4  
9 - 101 8/17/50

Red + Lt. Blue  
Impressions



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1113 ORDER NO. 61588 DATE 6-28-50

CUSTOMER

J.B. NASH COMPANY  
HIGHLAND PARK, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½ -

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper Lower Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

WINNETKA STORE - 50 GREEN BAY RD. -  
WINNETKA, ILLINOIS

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

## ADV. ORDER

CUSTOMER    JOE COFFEE'S RINGSIDE LOUNGE  
              DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full					

JOE "AWFUL" COFFEE - RINGSIDE LOUNGE  
.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type ■ sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. USE PHOTOS FROM 8BH627 FOR ROOM VIEWS, BUT NOTE COLOR CHANGES. DRAWING OF JOE COFFEE FROM SAME JOB. IN BAR VIEW TAKE OUT CLOCK & SMALL STAR JUST ABOVE IT. TWO PORTRAITS FROM NEW PHOTOGRAPHS ATTCHD. CUSTOMER IS MOST INSISTENT THAT THESE BE COMPLETELY NATURAL AND RECOGNIZABLE. FRAMES ON CHARLEY'S GLASSES ARE AMBER.

### COLOR DESCRIPTION

FOLLOW SKETCH WITH INSTRS. ABOVE. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Telephones			
16. Number of Computers			
17. Number of TVs			
18. Number of Radios			
19. Number of Books			
20. Number of Records			
21. Number of Magazines			
22. Number of Newspapers			
23. Number of Hobbies			
24. Number of Sports			
25. Number of Travel			
26. Number of Vacations			
27. Number of Trips			
28. Number of Days Off			
29. Number of Weeks Off			
30. Number of Months Off			
31. Number of Years Off			
32. Number of Lifetimes Off			
33. Number of Eternities Off			
34. Number of Universes Off			
35. Number of Dimensions Off			
36. Number of Planes Off			
37. Number of Galaxies Off			
38. Number of Stars Off			
39. Number of Planets Off			
40. Number of Moons Off			
41. Number of Comets Off			
42. Number of Meteors Off			
43. Number of Asteroids Off			
44. Number of Satellites Off			
45. Number of Rockets Off			
46. Number of Spacecraft Off			
47. Number of Astronauts Off			
48. Number of Astronomers Off			
49. Number of Scientists Off			
50. Number of Engineers Off			
51. Number of Technicians Off			
52. Number of Workers Off			
53. Number of Farmers Off			
54. Number of Merchants Off			
55. Number of Soldiers Off			
56. Number of Pirates Off			
57. Number of Criminals Off			
58. Number of Idiots Off			
59. Number of Lunatics Off			
60. Number of Madmen Off			
61. Number of Devils Off			
62. Number of Demons Off			
63. Number of Ghosts Off			
64. Number of Spirits Off			
65. Number of Souls Off			
66. Number of Angels Off			
67. Number of Saints Off			
68. Number of Prophets Off			
69. Number of Messiahs Off			
70. Number of Gods Off			
71. Number of Deities Off			
72. Number of Divinities Off			
73. Number of Spirits Off			
74. Number of Souls Off			
75. Number of Angels Off			
76. Number of Saints Off			
77. Number of Prophets Off			
78. Number of Messiahs Off			
79. Number of Gods Off			
80. Number of Deities Off			
81. Number of Divinities Off			
82. Number of Spirits Off			
83. Number of Souls Off			
84. Number of Angels Off			
85. Number of Saints Off			
86. Number of Prophets Off			
87. Number of Messiahs Off			
88. Number of Gods Off			
89. Number of Deities Off			
90. Number of Divinities Off			
91. Number of Spirits Off			
92. Number of Souls Off			
93. Number of Angels Off			
94. Number of Saints Off			
95. Number of Prophets Off			
96. Number of Messiahs Off			
97. Number of Gods Off			
98. Number of Deities Off			
99. Number of Divinities Off			
100. Number of Spirits Off			

3N=1,3,40

PHOTO RETURNED

To

PHOTO USED FOR

	3. 5 x 7	
Hay Chest	1 1/2	
Chest	2 1/2	
W.A. etc.	2 1/4	107-7-25-50
Plate	12 1/2	103 8.4.50

Top of  
Sint

Dr. Blue Impression

720-100



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCHT115** ORDER NO. 61590 DATE 6-28-50

CUSTOMER  
RYDE AND COMPANY-  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

TODAY'S CALF - TOMORROW'S PRODUCER  
RYDE'S CREAM CALF MEAL....ETC.  
(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. ☒ NO Spec (All of this on address side) R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark ☒ Yes ☐ No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

No stamp box or words "Post Card"

☒ Blue Print — ☒ Handcolor — ☒ Black & White Proof. Titles—Red, Blue

SEE ARTWORK & INSTRUCTIONS ATTACHED.

LEAVE OUT "POST CARD" ON ADDRESS SIDE.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Red Simpson

Art work returned  
3/15/54  
JAD.

#2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1116 ORDER NO. 61615 DATE 6-30-50

CUSTOMER LOVER'S LANE FOOD LOUNGE  
MILWAUKEE, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

LOVER'S LANE FOOD LOUNGE - MILWAUKEE,  
WISCONSIN - ON HIGHWAYS 100 & 190  
(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type ■ sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, PLUS INSTRUCTIONS ATTACHED TO  
TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

3-5x7  
Lay out 1 1/2  
Ret 9  
Hc 2 1/2 105 7/25/50  
Hc 12 1/2  
To print  
W.D.A.

P



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OCH1117** ORDER NO. 61616 DATE 6-30-50

CUSTOMER LOVER'S LANE FOOD LOUNGE  
MILWAUKEE, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOVER'S LANE FOOD LOUNGE - MILWAUKEE,  
WISCONSIN - ON HIGHWAYS 100 & 190

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM OCH1116. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Lent 1/2  
Lent 2 1/2 22

As per price list

21504

T

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. **OCH1118** ORDER NO. 61617 DATE 6-30-50

CUSTOMER WILLIAM MARVY COMPANY  
ST. PAUL 2, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No To come  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark ☐ Yes ☐ No Special type as sample  
IMPRINT: Customer ☐ C. T. Imprint ☒ No Imprint

NO. 55 TRULY MODERN BARBER POLE...ETC.  
(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, CHANGING "FOR A BETTER DEAL WITH  
MARVY" TO "SOLD BY BETTER DEALERS EVERYWHERE"

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

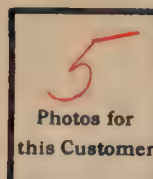
ADV. ORDER

DIAL No. OCH1119 ORDER NO. 61618 DATE 6-30-50

CUSTOMER IMMANUEL DEACONESS INSTITUTE  
OMAHA, NEBRASKA —

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONEFULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(HOME FOR AGED)

COLOR DESCRIPTION

BUILDING IS MAROON BLEND BRICK WITH WHITE TRIM.  
TREES IN FRONT OF BLDG ARE MAPLE. —

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 5/2*  
*110 He 1 1/2 107 7-10-50*  
*110 Sent 9/4*  
*9/7*  
*X*  
*W 2/24*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH1120 ORDER NO. 61618 DATE 6-30-50

CUSTOMER IMMANUEL DEACONESS INSTITUTE —  
OMAHA, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

5  
Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(CHAPEL & HOSPITAL)

BRING OUT FRONT OF HOSPITAL — THE CENTER OF BLDG IS RATHER DARK.

COLOR DESCRIPTION

BLDG IS MAROON BLEND BRICK WITH WHITE TRIM. —  
SMALL TREES IN FRONT OF HOSPITAL ARE POPLARS. TREE BETWEEN HOSPITAL AND  
CHAPEL IS BLUE SPRUCE. WINDOW SHADES ARE TAN. —

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6  
103 Jan 9  
100-7-7-50

X

W. J. D.

Tap  
off  
cup



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1121 ORDER NO. 61618 DATE 6-30-50

CUSTOMER IMMANUEL DEACONESS INSTITUTE  
OMAHA, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

5  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

(DEACONESS HOME) -

COLOR DESCRIPTION

BLDG IS MAROON BLEND BRICK WITH WHITE TRIM. TREE IN FRONT YARD IS  
WHITE BIRCH. HEDGE IS BARBERIE. SPIREA IS IN BLOOM. OTHER BUSHES—  
SNOWBALL AND LILACS. -

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5  
1 1/2 107-7-14-50  
Sent 9 1/2 120

X  
W 000



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1122 ORDER NO. 61618 DATE 6-30-50

CUSTOMER IMMANUEL DEACONESS INSTITUTE  
OMAHA, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

5  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(HOSPITAL)

COLOR DESCRIPTION

BLDG IS MAROON BLEND BRICK WITH WHITE TRIM. SMALL TREES IN FRONT OF  
HOSPITAL ARE POPLARS. SHRUBBERY - ROSE BUSHES, MOCK ORANGE, SPIREA —

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5 1/2  
Hc 1 1/2 104  
117 Lat 9 7/19/50  
X  
W 202



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. OCH1123 ORDER NO. 61618 DATE 6-30-50

CUSTOMER IMMANUEL DEACONESS INSTITUTE  
OMAHA, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

5  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(CHAPEL) —

COLOR DESCRIPTION

BLDG IS MAROON BLEND BRICK WITH WHITE TRIM. TREES ON EITHER SIDE OF CHAPEL  
DOOR ARE CEDARS. SPIREA IN BLOOM IN BACKGROUND.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4  
107-7-14-50  
Sent 9 111 8/30

X  
W dot



DISTRIBUTED BY THE CENTRAL NEWS COMPANY, AKRON, OHIO  
NO. OCH1125  
ORDER No. 61612  
DATE 6-30-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

UNION DEPOT, AKRON, OHIO  
SMALL TYPE: PHOTO BY 678  
STIVAS STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES -

IMPRINT SAME AS ABOVE. -

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO #1.  
FOLLOW INSTRUCTIONS ATTACHED. -

PHOTO-114-304-179

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 16 1950
SKETCH				
RETOUCHING	3	4	OCT 11 1950	OCT 13 1950
REPHOTO				
PHOTO-LITHO			OCT 20 1950	OCT 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 26 1950	10-27-50 <u>Jim</u>
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush